2015
PUBLICATIONS FROM PURDUE

PURDUE UNIVERSITY PRESS AND SCHOLARLY PUBLISHING SERVICES

Purdue University Libraries Publishing Division
www.lib.purdue.edu/publishing
Welcome to the 2015 catalog of the Purdue University Libraries Publishing Division, showcasing planned projects for the calendar year. Products range from peer-reviewed books and journals produced under the imprint of Purdue University Press (PUP), to technical reports, conference proceedings, open access student and faculty journals, course companions, and digital reference products created with the assistance of Scholarly Publishing Services (SPS).

Through these two imprints, PUP and SPS, we aim to serve the scholarly communication needs of faculty, staff, and students across a continuum, from informal to formal publication. Our focus is on building signature collections of content in areas that Purdue University is famous for, ranging from aeronautics and astronautics to engineering education. Our philosophy is that it is consistent with the spirit of the land-grant mission to make our publications affordable or, where possible, free to readers.

Purdue University Press, founded in 1960, is guided by an editorial board of nine faculty members from around the University. All books and journal articles published by the Press are peer-reviewed, edited, and designed to the highest standards. The University Press operates on a business model that relies on earned revenue to cover direct program costs. We welcome manuscripts from scholars based outside as well as inside Purdue University. We are a proud member of the Association of American University Presses.

Purdue Scholarly Publishing Services, created formally in 2012, focuses on supporting the publication efforts of various centers and departments within the Purdue system. The primary publishing platform used is the Purdue e-Pubs repository (www.purdue.edu/epubs) and the majority of products created are openly accessible, free-of-charge, to readers. Open Access is made possible by the financial support of partners, foundations, and Purdue University Libraries.

By harnessing the skills of both librarians and publishers, and leveraging a common infrastructure, we believe we can better serve the needs of scholars in the digital age. In this synergistic spirit, Purdue is proud to be one of the initiators of a project involving sixty libraries to create a Library Publishing Coalition that will strengthen the capacity of university publishing nationwide.

Our various publishing activities are supported by a single group of staff members (listed to the right), with assistance from undergraduate and graduate students, and include several large-scale projects as well as many single publications.

Major initiatives include the production of the Journal of Purdue Undergraduate Research, the publication of technical reports on behalf of the Joint Transportation Research Program (JTRP), and more, found within the following pages.

Learn about the Publishing Division of Purdue University Libraries online at www.lib.purdue.edu/publishing.

Cover illustration: © Aldo Giorgini, Purdue University Virginia Kelly Karnes Archives and Special Collections.
CYBERNETHISMS
Aldo Giorgini’s Computer Art Legacy

Esteban García Bravo

Working extensively as both artist and scientist, Aldo Giorgini (1934–1994) was one of the first computer artists to combine software writing with early printing technologies. His innovative process involved producing pen-plotted drawings that were embellished by painting, drawing, photography, and screen printing. This biography is the first to uncover the remarkable work and life of an underappreciated artist, providing insights into the innovative methods and computerized techniques he used to weave creations that seamlessly combined technological sophistication with artistic sensibility.

Buried manuscripts, documentation, and art taken directly from Giorgini’s former studio in Indiana have been used to tell the story of this digital pioneer. The book explores the artist’s life as a professor of civil engineering at Purdue University as well as providing a catalog of his artistic contributions. Placing his work in the context of the wider development of computer art, the book also presents a valuable contribution to the history of the field. Giorgini’s papers have been recently transferred to Purdue University’s Virginia Kelly Karnes Archives and Special Collections Research Center, where they will be preserved and made accessible for future researchers of digital media art history. While complete in itself, this book also plays an important role in contextualizing and providing an access point for that collection.

KEY POINTS

- Provides the first catalog of the work of a Purdue professor who was one of the pioneers in computer art/digital media, Aldo Giorgini.
- Based on extensive original research into previously unknown primary materials related to the artist’s life and work.
- As well as including many images itself, provides an access point to a growing online collection of Giorgini’s artistic contributions.

ESTEBAN GARCÍA BRAVO is an artist who researches computer art history and digital media art practices. He earned his MFA in studio arts and a PhD in technology from Purdue University. His research has been featured in the annual meetings of international organizations such as SIGGRAPH (2011) and ISEA (2012, 2013), as well as in the publication Leonardo Journal of Arts, Sciences and Technology. García Bravo has participated in artist-in-residency programs, including Estímulos (Colombia/Venezuela, 2004), Lugar a Dudas (Colombia, 2007), and 8550 Ohio (USA, 2013). His hybrid art practice has allowed him to participate in curated art shows and workshops across the globe, including Kilómetro-0 Urbano (Bolivia, 2005), the Live Performers Meeting (Italy, 2011), and the Museo de Arte Moderno de Bogotá (Colombia, 2013). García Bravo is currently an assistant professor in the Department of Computer Graphics Technology at Purdue University, where he teaches digital imaging foundations and computational aesthetics.
EXPLORING THE C-SPAN ARCHIVES
Advancing the Research Agenda

Robert X. Browning (Ed.)

*Exploring the C-SPAN Archives* is a collection of path-breaking research studies that use video drawn from the C-SPAN Archives. The book, based on the papers presented at a November 2014 conference, includes chapters that explore issues in presidential debates, minority representation, the presentation style of the first ladies, STEM research, and innovative ways to analyze video.

The book is divided into five parts: Part 1 consists of an overview of and common scholarship using the C-SPAN Archives and how this research advances the conversation after previously published studies. Featured are the ways in which the collection is indexed and tips on how individuals can find particular materials. This section is essential for increased scholarship and pragmatic applications. Part 2 contains applied research using the video collection. Topics in this section include a look at oral histories of minority members of Congress, an analysis of presidential debates, and the presentation style of Michelle Obama. Part 3 is focused on STEM research, including concepts and contradictions in the debate over STEM initiatives, expertise and evidence in science presentations in the C-SPAN Archives, and the framing of technology issues in a C-SPAN television series, *The Communicators*. Part 4 presents innovative research using C-SPAN and new computer technology. Two scholars take different technical approaches to evaluate polarization and communication using audio levels and video images. Finally, in Part 5, David Caputo presents ideas on the value of massive open online courses (MOOCs) using C-SPAN and reflects on the use of C-SPAN for citizen education in what he terms the “postdigital world.” Additionally, Patrice Buzzanell contributes a reflective essay on the future directions of research using the C-SPAN Archives based on the essays in this volume.

**KEY POINTS**

- There are no other books that explore the topic of research using video and the C-SPAN Archives, specifically.
- Scholars in political science and communication are interested in how C-SPAN video can be used for research and seek to find research examples such as those in this book.
- There are methods of analyzing congressional video and findings about the Congressional Black Caucus that are not published elsewhere.

*The C-SPAN Archives*

Robert X. Browning is an associate professor of political science and communication in the Brian Lamb School of Communication at Purdue University. He is the author of *Politics and Social Welfare Policy in the United States* (University of Tennessee Press, 1986), *The C-SPAN Archives: An Interdisciplinary Resource for Discovery, Learning, and Engagement* (Purdue University Press, 2014), and papers on redistricting. In 1987, he became the founding director of the C-SPAN Archives. Awarded the George Foster Peabody Award for its online video library in 2010, the C-SPAN Archives is housed in the Purdue Research Park and offers a window into American life.
MANAGING RISK AND COMPLEXITY THROUGH OPEN COMMUNICATION AND TEAMWORK

Phillip K. Tompkins

Along with increased complexities in work and life in general in the twenty-first century come new and dangerous risks to workers, customers, and the general public. Drawing on decades of experience as a researcher and consultant for a range of organizations and individuals in high-risk domains, the author of this book presents a powerful theory of open communication and teamwork. This unites a range of communication practices and principles that have proven to combat risk and complexity in organizations.

The book initially focuses on NASA, an organization that experiences and engages with high complexity and risk daily. As a participant-observer in the Apollo program, the author witnessed pioneering communication practices that, for example, empowered engineers with “automatic responsibility” for any technical problem they perceived. It was partly the failure to follow such protocols that resulted in the catastrophes experienced in the Challenger and Columbia tragedies, as the author shows.

Using the lessons learned from the space program, the book then explores complexity and risk in medicine, aviation, the fighting of forest fires, and homelessness, again consistently finding communication practices that worked and did not work. Based on detailed research conducted over several decades, the book presents a unified theory linked to generally applicable communication practices. Case studies include the results of an international experiment of surgery conducted in ten countries that produced a highly significant reduction of deaths and infections in Africa, India, and other parts of the world, to the creation of innovative communication practices that significantly reduced risks in the US aviation industry.

KEY POINTS

- Based on decades of real-world experience in a variety of high-risk domains, ranging from space exploration to surgery.
- Clearly demonstrates which communication practices reduce risks and which heighten them, providing practical guidance.
- Written in an engaging, accessible style that makes difficult concepts easy to understand.

PHILLIP K. TOMPKINS is well known in the field of communication and beyond because of his long and exciting career as professor, researcher, literary critic, and author. After receiving his PhD in organizational communication from Purdue University in 1962, Tompkins was a consultant to NASA working under the legendary Wernher von Braun during the development of the Saturn V (the “moon rocket”). Throughout his career as a teaching professor, Tompkins maintained productive research programs. He has continued this record since his retirement in 1998, producing three books and racking up sixteen years in the trenches as a volunteer at the St. Francis Center, a homeless shelter in Denver, Colorado.
COME, LET ME GUIDE YOU
A Life Shared with a Guide Dog

Susan Krieger

Come, Let Me Guide You explores the intimate communication between author Susan Krieger and her guide dog Teela over the ten-year span of their working life together. This is a book about being led by a dog to new places in the world and new places in the self, a book about facing life’s challenges outwardly and within, and about reading those clues—those deeply felt signals—that can help guide the way. It is also, more broadly, about the importance of intimate connection in human-animal relationships, academic work, and personal life.

In her previous book, Traveling Blind: Adventures in Vision with a Guide Dog by My Side, Krieger focused on her first two years with Teela, her lively Golden Retriever-Yellow Labrador. Come, Let Me Guide You continues the narrative, beginning at the moment the author must confront Teela’s retirement and then reflecting on the entire span of their relationship. These emotionally moving stories offer the reader personal entrée into a life of increasing pleasure and insight as Krieger describes how her relationship with her guide dog has had far-reaching effects, not only on her abilities to navigate the world while blind, but also on her writing and teaching, her ability to face loss, and her sense of self.

Come, Let Me Guide You is an invaluable contribution to the literature on human-animal communication and on the guide-dog-human experience, as well as to disability and feminist ethnographic studies. It shows how a relationship with a guide dog is unique among bonds, for it rests upon highly regulated connections yet touches deep emotional chords. For Krieger, those chords have resulted in these memorable stories, often humorous and playful, always instructive, and generative of broader insight.

KEY POINTS

• Theoretically informed by a deep understanding of sociology, gender, and disability studies.
• A valuable first-person reflection on the human-animal bond.
• Provides a beautifully written and engaging account of life with a guide dog.

TEAMING WITH YOUR THERAPY DOG

Ann R. Howie, LICSW, ACSW

Today’s therapy dog handlers recognize the need to be teammates with their dogs, not just supervisors. Teaming with one’s dog involves unobtrusively providing physical and emotional support as well as respectful guidance in what to do. Being a teammate requires attention to the handler’s behavior, not just the dog’s. This book reminds all handlers that being conscious of what they do with their dogs increases the effectiveness of therapy visits as well as providing a more rewarding experience for all involved.

Written by a nationally famous practitioner with decades of real-world experience, the book introduces the “STEPs of Teamwork” and how those STEPs fit with a Therapy Dog’s Bill of Rights. These general principles free handlers to apply them in their own way to their therapy dog’s individual personality and work. As the author writes, “The book explores a way of being conscious of what you do with and to your therapy dog to support him in his work. It describes functional principles of behavior you can learn and use immediately, either together as a package or independently.” Using an exciting new methodology, the author guides readers to deepen their relationship with their dogs by acting consciously and respectfully.

“This book delivers cogent and compassionate training advice for not only therapy dog handlers but anyone who views dogs as friends and partners. It has given me a dozen practical ideas for improving the training I do with my clients’ dogs. And I know my own dogs will thank Ms. Howie for the many improvements she has fostered in my skills as a handler and partner.”

—KATHY SDAO, MA, ACAAB
Author of Plenty in Life Is Free

“If we truly care about our dog partners who give themselves so valiantly to this kind of work, we realize that the role of a handler in a therapy team is pivotal. We must protect, advocate, and speak for our dogs, so that they can trust our support in the emotionally challenging situations in which we place them. If you work anywhere in the world of animal-assisted interactions, you have been waiting for this book. You’re going to want to keep it close, and read it over and over.”

—KATHY KLOTZ, EXECUTIVE DIRECTOR
Intermountain Therapy Animals and Reading Education Assistance Dogs

KEY POINTS

- Written by an experienced therapy dog handler for therapy dog handlers.
- Based on decades of real-world experience.
- Introduces an important new framework, the “STEPs of Teamwork,” guaranteed to deepen handlers’ relationships with their dogs.

ANN R. HOWIE began integrating animals into her counseling practice in 1987. She has both state and national credentials as a clinical social worker (counselor). Combining her master’s degree with a national certificate in canine learning and training, Howie is uniquely qualified to work with both people and animals, specializing in animal-assisted therapy and therapy dog training. She was part of the initial task force that developed Standards of Practice for Animal-Assisted Activities and Therapy. She founded and coordinated a hospital animal-assisted activities and therapy program from 1990–1997, and she was Pet Partners’ (formerly Delta Society) national director of animal-assisted therapy services from 1995–2000. She is an adjunct faculty member in the Graduate School of Social Work at the University of Denver (Colorado) and also has been an adjunct professor in the Master’s in Counseling Psychology program at St. Martin’s University in Olympia, Washington.

Paperback, 978-1-55753-703-4 • $16.95 (t)
E-book available, $9.99
180 pages • March 2015 • 6 × 9
The relationships between humans and animals take many forms: the unconditional love between a family and its pet cat, the quiet confidence shared between a dog and a child struggling to read, the simple comforts offered to a hospice patient by the presence of a companion animal. All have far-reaching social, psychological, and physiological implications for both the people and animals involved.

Until now, there has been no easy way for those studying these relationships to access and share information. HABRI Central (HABRI stands for the Human-Animal Bond Research Initiative) is the first online resource designed to provide a comprehensive home for information pertaining to all aspects of the human-animal bond. It builds on decades of leadership in the field by Alan M. Beck, director of the Center for the Human-Animal Bond at Purdue and editor of the book series New Directions in the Human-Animal Bond.

Based on the powerful HUBzero platform for scientific collaboration, HABRI Central houses a living library of thousands of hand-picked entries linked to human-animal bond resources, including the full content of peer-reviewed journal articles, books, white papers, videos, and more. These resources are selected by expert librarians and come from a wide variety of fields, including veterinary medicine, nursing, psychology, sociology, law, and philosophy. These library resources are enriched by the opinions and insight of specialists from all corners of the human-animal interaction community, including veterinary practitioners, academic researchers, policymakers, human health care specialists, pet owners, and more. Best of all, these resources are available free-of-charge to all users.

Signing up for HABRI Central is free and easy; simply go to habricentral.org/register to receive your account or log in with your social media credentials. Once registered, you will be able to participate in community discussions and contribute to the HABRI Central library. Just as the study of the human-animal bond comprises the work of many individuals from many different groups, so too does HABRI Central.

Without the participation of everyone involved in the study and use of the human-animal bond, we miss part of the bigger picture. Your involvement is essential to making sure that HABRI Central represents all individuals and groups working to improve our understanding of the human-animal bond.

HABRI Central is a joint project between Purdue Libraries and Purdue’s College of Veterinary Medicine, made possible by generous support of the HABRI Foundation, a coalition of for-profit and non-profit organizations that conducts research, education, and other charitable activities to validate the positive impact the human-animal bond can have on the integrated health of families and communities.

For more information, contact Project Manager Christopher Charles: cccharle@purdue.edu
VETERINARY MEDICAL SCHOOL
ADMISSION REQUIREMENTS
(VMSAR)
2015 Edition for 2016 Matriculation

Association of American Veterinary Medical Colleges

Fully up-to-date and packed with useful tips and helpful insights, this publication provides a comprehensive overview of the admission process for the national and international veterinary schools that are members of the Association of American Veterinary Medical Colleges (AAVMC). As the official guide to getting into vet school, it provides hundreds of pages of must-have information, essential to achieving your goal of becoming a veterinarian.

The heart of the book is a directory of member schools, providing for each one the following information: a summary of application procedures; requirements for application and residency; prerequisites for admission; deadlines for each component of the application process; description of campus and campus life; and cost of tuition and fees. Full-page spreads provide a complete profile of the different campuses and clearly lay out all the details you need to select the school that matches your needs best.

Additional information includes an overview of the Veterinary Medical College Application Service (VMCAS), information about the accreditation of veterinary schools and professional licensure as a veterinarian, a helpful timeline for aspiring vets from high school onward, and firsthand accounts from current students and practitioners about what it’s like to train as a vet. The book provides the best concise, current, and comparative information for those students interested in preparing for a career in veterinary medicine, as well as their advisors and counselors. It is the essential guide to becoming a DVM.

“These are exciting times for veterinary medicine, a profession that bridges animal, human, and ecosystem health. We understand that getting started and making sense of all the choices and requirements can be challenging, but you’ve come to the right place by accessing this publication, which provides the essential information you need to begin your journey.”

—DR. ANDREW MACCABE
AAVMC Executive Director

KEY POINTS

- The definitive guide to getting into vet school, expanded and redesigned.
- Up-to-date and comprehensive descriptions of different colleges.
- Full of helpful insights and tips to successfully qualifying as a veterinarian.

Paperback, 978-1-55753-709-6 • $35.00 (t)
E-book available, $16.99
250 pages • May 2015 • 8.5 × 11

ASSOCIATION OF AMERICAN VETERINARY MEDICAL COLLEGES

The AAVMC coordinates the national and international affairs of all thirty veterinary medical colleges in the United States and five in Canada, nine departments of veterinary science, eight departments of comparative medicine, thirteen accredited colleges of veterinary medicine overseas, and three affiliate members. The AAVMC fosters the teaching, research, and service activities of its members, both nationally and internationally. The mission of the AAVMC is to improve the quality of life for people and animals by advancing veterinary medical education, improving animal health and welfare, strengthening biomedical research, promoting food safety and food security, and enhancing environmental quality.
Scholarly Publishing Services (SPS) predominately disseminates a wide range of academic materials, including technical report series, conference proceedings, and open access journals. The organization works in tandem with other Libraries services and repositories to serve the full spectrum of the Purdue community’s scholarly communication needs.

Recently, SPS partnered with the University’s Conferences Division to provide publishing options for groups affiliated with Purdue. Two notable projects are the *Proceedings of the 4th International Conference on the Durability of Concrete Structures* (docs.lib.purdue.edu/icdcs)—which includes papers from fifty-seven leading experts on freeze-thaw deterioration of concrete, carbonation, corrosion of steel reinforcement, concrete transport properties, emerging binder materials, materials characterization methods, structural performance, and damage monitoring and repairs—and the *Proceedings of the 10th Annual Conference of the International Institute for Infrastructure Resilience and Reconstruction* (docs.lib.purdue.edu/i3r2)—which brings together a great deal of useful research about improving built infrastructure planning, design, response, and recovery for disastrous events.

Working with stakeholders such as these across campus, SPS provides free global online access to research through the Purdue e-Pubs institutional document repository (docs.lib.purdue.edu). With over 2,700,000 downloads recorded in 2014 alone, Purdue e-Pubs continues to advance the impact of Purdue scholarship at the global, national, and local level. Over 35,000 items are included in a range of media, from text to video, all presented in a stable, accessible, citable way.

Measuring and reporting impact is an important part of Scholarly Publishing Services. Authors publishing with SPS receive automated monthly COUNTER-compliant download notifications. These metrics allow content producers the opportunity to demonstrate the reach of their scholarship, not only to academic colleagues and administrators, but to taxpayers, policymakers, and media outlets. The newest measure of usage is through the readership activity map, which provides visual tracking of real-time downloads.

**For more information about SPS and Purdue e-Pubs, please contact Scholarly Repository Specialist David Scherer:** dscherer@purdue.edu

**ABOVE:** Cover art from the proceedings of the International Conference on the Durability of Concrete Structures (http://docs.lib.purdue.edu/icdcs/) and the International Institute for Infrastructure Resilience and Reconstruction (I3R2) Conference (http://docs.lib.purdue.edu/i3r2/).

**SIDE:** An image of the Purdue e-Pubs readership activity map displaying the COUNTER-compliant downloads of materials from the repository occurring across the world during a one-hour period.
ESSENTIAL READINGS IN PROBLEM-BASED LEARNING
Exploring and Extending the Legacy of Howard S. Barrows

Andrew Walker, Heather Leary, Cindy Hmelo-Silver, and Peggy A. Ertmer (Eds.)

Like most good educational interventions, problem-based learning (PBL) did not grow out of theory, but out of a practical problem. Medical students were bored, dropping out, and unable to apply what they had learned in lectures to their practical experiences a couple of years later. Neurologist Howard S. Barrows reversed the sequence, presenting students with patient problems to solve in small groups and requiring them to seek relevant knowledge in an effort to solve those problems. Out of his work, PBL was born.

The application of PBL approaches has now spread far beyond medical education. Today, PBL is used at levels from elementary school to adult education, in disciplines ranging across the humanities and sciences, and in both academic and corporate settings. This book aims to take stock of developments in the field and to bridge the gap between practice and the theoretical tradition, originated by Barrows, that underlies PBL techniques.

The book is divided into four sections, each containing contributions by leaders in the field. Chapters in the first section focus on the structure of PBL and the critical elements of the approach. Articulating the underlying problems to be addressed, the role of facilitators, and the process to be followed in achieving a successful PBL intervention are all discussed. The second section explores how PBL has been adapted to function in areas outside medicine, from climate science to teacher education, while the third section explores how the methodology has been combined with other approaches to teaching and learning, such as learning by design and project-based learning. The fourth section assesses the impact of PBL techniques on improving both research and teaching. An epilogue speculates about the future of PBL, synthesizing contributions from the previous chapters and suggesting key themes for further exploration.

KEY POINTS

- Provides an up-to-date overview of the problem-based learning approach and its application in a wide range of educational situations.
- Describes best practice in PBL interventions, showing how the design/articulation of the problem and the role of the facilitator are crucial.
- Brings together leading thinkers and practitioners, representing a wide range of disciplines and levels of education.
Higher education is coming under increasing scrutiny, both publically and within academia, with respect to its ability to appropriately prepare students for the careers that will make them competitive in the 21st century workplace. At the same time, there is a growing awareness that many global issues will require creative and critical thinking deeply rooted in the technical STEM (science, technology, engineering, and mathematics) disciplines. However, the existing and ingrained structures of higher education, particularly in the STEM fields, are not set up to provide students with extensive skill development in communication, teamwork, and divergent thinking, which is needed for success in the knowledge economy.

In 2011 and again in 2014, an international conference was convened to bring together university leaders, educational policymakers and researchers, and funding agency representatives to discuss the issue of institutional transformation in higher education, particularly in the STEM disciplines. Central to the issue of institutional transformation is the ability to provide new forms of instruction so that students can gain the variety of skills and depth of knowledge they will need. However, radically altering approaches to instruction sets in motion a domino effect that touches on learning space design, instructional technology, faculty training and reward structures, course scheduling, and funding models. In order for one piece to move, there must be coordinated movement in the others, all of which are part of an entrenched and interconnected system.

Transforming Institutions brings together chapters from the scholars and leaders who were part of the 2011 and 2014 conferences. It provides an overview of the context and challenges in STEM higher education, contributed chapters describing programs and research in this area, and a reflection and summary of the lessons from the many authors’ viewpoints, leading to suggested next steps in the path toward transformation.

**KEY POINTS**

- This book is a combination of research on the subject of institutional transformation, and it provides practical examples for administrators and funding agencies of approaches that have been used.
- *Transforming Institutions* brings together the combined insights developed over two international meetings.
- The editors have extensive experience in research, teaching, administration, and national policy for STEM education.

**Gabriela C. Weaver** serves as vice provost for faculty development, director of the Center for Teaching and Faculty Development, and professor of chemistry at the University of Massachusetts Amherst.

**Wilella D. Burgess** serves as managing director for Purdue University’s Discovery Learning Research Center.

**Amy L. Childress** is the operations manager for Purdue University’s Discovery Learning Research Center. Childress currently is a doctoral candidate in the Department of Educational Studies.

**Linda Slakey** served at the University of Massachusetts Amherst from 1973–2006 in various capacities. At present, she has a consulting practice in Washington, DC.
ANALYZING DESIGN REVIEW CONVERSATIONS

Robin S. Adams, Patrice Buzzanell, and Junaid A. Siddiqui (Eds.)

Design is ubiquitous. Speaking across disciplines, it is a way of thinking that involves dealing with complex, open-ended, and contextualized problems that embody the ambiguities and contradictions in everyday life. It has become a part of pre-college education standards, is integral to how college prepares students for the future, and is playing a lead role in shaping a global innovation imperative.

Efforts to advance design thinking, learning, and teaching have been the focus of the Design Thinking Research Symposium (DTRS) series. A unique feature of this series is a shared dataset in which leading design researchers globally are invited to apply their specific expertise to the dataset and bring their disciplinary interests in conversation with each other to bring together multiple facets of design thinking and catalyze new ways for teaching design thinking.

Analyzing Design Review Conversations is organized around this shared dataset of conversations between those who give and those who receive feedback, guidance, or critique during a design review event. Design review conversations are a common and prevalent practice for helping designers develop design thinking expertise, although the structure and content of these reviews vary significantly. They make the design thinking of design coaches (instructors, experts, peers, and community and industry stakeholders) and design students visible. During a design review, coaches notice problematic and promising aspects of a designer’s work. In this way, design students are supported in revisiting and critically evaluating their design rationales, and making sense of a design review experience in ways that allow them to construct their design thinking repertoire and evolving design identity.

KEY POINTS

• The book fits within a historical story of high-impact research for advancing knowledge on the nature and nurture of design thinking.
• Most books in the design thinking research community focus on experts or professionals with a track record of success; this is the first book that focuses on real examples of students learning to design with the guidance of design coaches (instructors, stakeholders and users, and experts).
• This book brings multiple perspectives together to provide a cross-disciplinary view of design thinking, learning, and teaching.

ROBIN S. ADAMS is an associate professor in the School of Engineering Education at Purdue University. She holds a PhD in education, an MS in materials science and engineering, and a BS in mechanical engineering.

PATRICE BUZZANELL is a professor in the Brian Lamb School of Communication and the School of Engineering Education (courtesy) at Purdue University.

JUNAID A. SIDDIQUI is an assistant professor at King Fahd University of Petroleum and Minerals in Saudi Arabia. He received his PhD in engineering education from Purdue University.
FIRST IN THE FIELD
Breaking Ground in Computer Science at Purdue University

Robin Lea Pyle

First in the Field: Breaking Ground in Computer Science at Purdue University chronicles the history and development of the first computer science department established at a university in the United States. The backdrop for this groundbreaking academic achievement is Purdue in the 1950s when mathematicians, statisticians, engineers, and scientists from various departments were searching for faster and more efficient ways to conduct their research. These were fertile times, as recognized by Purdue’s President Frederick L. Hovde, whose support of what was to become the first “university-centered” computer center in America laid the foundation for the nation’s first department of computer science.

The book pulls together strands of the story from previously unpublished texts and photographs, as well as published articles and interviews, to provide the first complete historical account of the genesis of the Department of Computer Sciences at Purdue, and its continued growth up to the present. It is a fascinating story with parallels to the “space race,” involving many players, some of whose contributions have gone previously unacknowledged in the heat of the race. Filled with unique historical anecdotes detailing the challenges of legitimizing the new academic field, these stories bring to life the strong convictions of a group of pioneering thinkers that continue to resonate for us today. The raw determination required to transform a computing laboratory that offered early programming courses into a full-fledged computer center and a department offering degrees in computer science characterizes this story of interest to anyone intrigued by the pathways creativity takes in scientific endeavors. It is a story that matters because it was, and is, an ongoing achievement of leadership in education and research in a field that has totally revolutionized our society.

KEY POINTS

- First book focusing exclusively on the history of academic computer science, and specifically on the first academic department of computer science in the northern hemisphere.
- Behind-the-scenes descriptions of the struggles of early computing revolutionaries’ attempts to legitimize the new academic field.
- Previously unpublished textual and photographic materials documenting early work in the new field.

ROBIN LEA PYLE is the daughter of Dr. L. Duane Pyle, a charter faculty member of Purdue University’s Department of Computer Sciences, the assistant director of Purdue’s Computer Sciences Center in 1961–1962, the assistant head of Purdue’s department from 1965–1969, and a professor of computer science at the University of Houston from 1971–1993. Having worked as a computer programmer at a number of academic computer centers, Robin Pyle assisted her father on many occasions, including an NSF-supported project at Stanford University involving remote use of supercomputers for his research. Educated at Princeton University (AB), the University of Oregon (MA), and the Ohio State University (MFA), Pyle is a playwright and a professional performer whose extensive activities in theater and dance have included choreographic work with “Bubblewoman,” a three-dimensional animated figure controlled through a dance notation system, created by Dr. Norman Badler at the University of Pennsylvania.
JOINT TRANSPORTATION RESEARCH PROGRAM
Since its inception in 1937, the Joint Transportation Research Program (JTRP), then known as the Joint Highway Research Project (JHRP), has continuously conducted meaningful research and relevant extension activities to improve Indiana’s transportation system for its residents. Management and operation of JTRP takes place in close collaboration with the Indiana Department of Transportation (INDOT). Since 2006, JTRP has worked with Purdue Libraries to digitize and make openly available technical reports published from 1956 to the present. More than 1,500 reports are available online through Purdue e-Pubs, the Libraries’ online publishing platform. By the end of 2014, JTRP reports had been downloaded over 1,000,000 times by users in more than 200 countries. This relationship has now expanded to include joint sponsorship of an editor to manage the production of new JTRP reports, presentations of the annual Road School Conference, development of new publishing initiatives, and hosting of affiliated reports and publications.

Further information about the Joint Transportation Research Program is available at www.purdue.edu/jtrp.

TECHNICAL REPORTS
Each year, approximately thirty JTRP technical reports present the results of transportation research. Through the online repository, every report is freely available for download, many are available for purchase in a print-on-demand format, and reports since 2014 are freely available as an e-book download. docs.lib.purdue.edu/jtrp

ROAD SCHOOL
Each year, Road School attracts more than 2,000 Indiana local and state officials, consultants, university personnel, students, and suppliers to Purdue for two days of intensive education and discussion. Proceedings since 2011 are freely available online. docs.lib.purdue.edu/roadschool

OTHER PUBLICATIONS
JTRP, in collaboration with Purdue Libraries, provides an online repository for affiliated publications of transportation-related projects. New publication formats are also being developed. These include the Indiana Mobility Report, based on crowdsourced travel data. docs.lib.purdue.edu/jtrprogram
The majority of professors have never had a formal course in education, and the most common method for learning how to teach is on-the-job training. This represents a challenge for disciplines with ever more complex subject matter, and a lost opportunity when new active learning approaches to education are yielding dramatic improvements in student learning.

This book aims to cover all aspects of teaching engineering and other technical subjects. It presents both practical matters and educational theories in a format useful for both new and experienced teachers. It is organized to start with specific, practical teaching applications and then leads to psychological and educational theories. The “practical orientation” section explains how to develop objectives and then use them to enhance student learning, and the “theoretical orientation” section discusses the theoretical basis for learning/teaching and its impact on students.

Written mainly for PhD students and professors in all areas of engineering, the book may be used as a text for graduate-level classes and professional workshops or by professionals who wish to read it on their own. This is a new edition of the well-received volume published by McGraw-Hill in 1993. It includes an entirely revised section on the Accreditation Board for Engineering and Technology (ABET) and new sections on the characteristics of great teachers, different active learning methods, the application of technology in the classroom (from clickers to intelligent tutorial systems), and how people learn.

**KEY POINTS**

- Provides the most complete guide available to teaching engineering well, which is ideal for new professors and also helpful to experienced educators interested in broadening their approaches.
- Combines practical tips and tools with a grounding in a range of pedagogical methods, including the latest active-learning and technology-enabled techniques.
- Based on decades of frontline experience in engineering education, as both a practitioner and theoretician.

PHILLIP C. WANKAT is the Clifton L. Lovell Distinguished Professor of Chemical Engineering and Engineering Education at Purdue University. He is interested in separation processes and in improving engineering education. His current research in separation processes focuses on large-scale chromatography and simulated moving bed systems, distillation, and analysis of the engineering education research literature.

FRANK S. OREOVICZ recently retired as education communication specialist in the Purdue University School of Chemical Engineering.

Development of this book has received support from the Affordable and Open Text Development Pilot project, led and funded by Information Technology at Purdue (ITaP) in partnership with the Purdue University Libraries Publishing Division.

For information about other texts supported by this project, visit [www.lib.purdue.edu/publishing/etexts](http://www.lib.purdue.edu/publishing/etexts)
AFFORDABLE TEXTBOOKS AT PURDUE

Publishing partnership reduces student costs, increases innovative materials.

More information can be found at www.lib.purdue.edu/publishing/etexts.

According to the College Board, students spend an average of $1,200 per year on text materials for their classes. Digital technologies offer an opportunity for reducing costs and improving the student experience. The Purdue University Libraries Publishing Division and ITaP’s Innovations in Technology and Learning team are actively working on an affordable textbook pilot, which is part of a broader textbook affordability initiative involving the Registrar’s Office, ITaP, Purdue Libraries and Press, the Treasurer’s Office, and the Provost’s Office. The pilot is intended to explore options such as free and low-priced text as well as Open Educational Resources (OERs) as alternatives to commercial textbooks.

This program provides funding and support (such as copyediting services, graphical development, help with OER adoption, and investigation of homework system replacement) to instructors interested in providing affordable, innovative eTexts or OERs. OERs are freely accessible, openly licensed documents and media that are useful for teaching, learning, and assessing as well as for research purposes.

Nine texts were chosen for the 2014 pilot phase, and more are being produced in 2015. The disciplinary range for these books is wide—from political science, health and human sciences, and communication to chemistry, computer graphics technology, and engineering education.

One text in particular, Phillip C. Wankat’s and Frank S. Oreovicz’s second edition of Teaching Engineering, was included in the pilot and also accepted by Purdue University Press’s editorial board for inclusion in their regular list of titles. (See opposite page for details.)

<table>
<thead>
<tr>
<th>AUTHOR</th>
<th>COURSE</th>
<th>TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Browning</td>
<td>POL 411</td>
<td>The Televised Congress</td>
</tr>
<tr>
<td>Chandramouli</td>
<td>CGT</td>
<td>Introduction to 3D Animation</td>
</tr>
<tr>
<td>Chezem</td>
<td>YDAE 371</td>
<td>Forensic Science</td>
</tr>
<tr>
<td>Chezem</td>
<td>YDAE 371</td>
<td>Forensic Science</td>
</tr>
<tr>
<td>Chezem</td>
<td>YDAE 371</td>
<td>Forensic Science</td>
</tr>
<tr>
<td>Faris</td>
<td>COM 325</td>
<td>A Concise Guide to Interviewing</td>
</tr>
<tr>
<td>Morgan</td>
<td>COM 217</td>
<td>Effective Presentations for STEM</td>
</tr>
<tr>
<td>Sydnor</td>
<td>HTM 499</td>
<td>Feasibility Studies and Business Development</td>
</tr>
<tr>
<td>Wankat</td>
<td>ENE 685 and CHE 697</td>
<td>Teaching Engineering</td>
</tr>
<tr>
<td>Weiss</td>
<td>CE 231 and CE 331</td>
<td>Materials for Civil and Construction Engineers</td>
</tr>
<tr>
<td>Wenthold</td>
<td>CHM 261</td>
<td>Organic Chemistry for Chemical Engineers</td>
</tr>
</tbody>
</table>
THE IMPORTANCE OF BEING EARNEST
Charleston Conference Proceedings, 2014

Beth R. Bernhardt, Leah H. Hinds, and Katina P. Strauch (Eds.)

Over one hundred presentations from the thirty-fourth Charleston Library Conference (held November 5–8, 2014) are included in this annual proceedings volume. Major themes of the meeting included patron-driven acquisitions versus librarian-driven acquisitions; marketing library resources to faculty and students to increase use; measuring and demonstrating the library’s role and impact in the retention of students and faculty; the desirability of textbook purchasing by the library; changes in workflows necessitated by the move to virtual collections; the importance of self-publishing and open access publishing as a collection strategy; the hybrid publisher and the hybrid author; the library’s role in the collection of data, datasets, and data curation; and data-driven decision making. While the Charleston meeting remains a core one for acquisitions, serials, and collection development librarians in dialogue with publishers and vendors, the breadth of coverage of this volume reflects the fact that the Charleston Conference is now one of the major venues for leaders in the information community to shape strategy and prepare for the future.

Over 1,600 delegates attended the 2014 meeting, ranging from the staff of small public library systems to CEOs of major corporations. This fully indexed, copyedited volume provides a rich source for the latest evidence-based research and lessons from practice in a range of information science fields. The contributors are leaders in the library, publishing, and vendor communities.

KEY POINTS

• Presents the latest research and lessons from the field often years before this material appears in journal literature.
• Logically organized and comprehensively indexed to maximize easy access to must-have information.
• Provides a written record of the largest international meeting of librarians and publishers.

Contributions are also available free-of-charge online at the following site:
docs.lib.purdue.edu/charleston

BETH R. BERNHARDT is the assistant dean for Collection Management and Scholarly Communications at the Jackson Library, University of North Carolina at Greensboro;
LEAH H. HINDS is assistant director of the Charleston Conference.
KATINA P. STRAUCH is the assistant dean of Technical Services and Collection Development at the Addlestone Library, College of Charleston, founder of the Charleston Conference, and editor of Against the Grain, the journal linking publishers, vendors, and librarians, which is issued six times a year.

Paperback, 978-1-94126-903-9 • $65.00 (s)
E-book available, $58.99
580 pages • October 2015 • 8.5 × 11
E-BOOKS IN ACADEMIC LIBRARIES
Stepping Up to the Challenge

Suzanne M. Ward, Robert S. Freeman, and Judith M. Nixon (Eds.)

E-Books in Academic Libraries: Stepping Up to the Challenge provides readers with a view of the changing and emerging roles of electronic books in higher education. The three main sections contain contributions by experts in the publisher/vendor arena, as well as by librarians who report on both the challenges of offering and managing e-books and on the issues surrounding patron use of e-books. The case study section offers perspectives from seven different sizes and types of libraries whose librarians describe innovative and thought-provoking projects involving e-books.

Read about perspectives on e-books from organizations as diverse as a commercial publisher and an association press. Learn about the viewpoint of a jobber. Find out about the e-book challenges facing librarians, such as the quest to control costs in the patron-driven acquisitions (PDA) model, how to solve the dilemma of resource sharing with e-books, and how to manage PDA in the consortial environment. See what patron use of e-books reveals about reading habits and disciplinary differences.

Finally, in the case study section, discover how to promote scholarly e-books, how to manage an e-reader checkout program, and how one library replaced most of its print collection with e-books. These and other examples illustrate how innovative librarians use e-books to enhance users’ experiences with scholarly works.

KEY POINTS

- E-Books in Academic Libraries covers the topic from the perspectives of publishers/vendors, librarians, and users. No other similar book includes the publisher/vendor perspective.
- The text includes case studies of innovative uses of e-books in academic libraries of all sizes.
- The research is current and has been conducted by librarians active in building e-book collections; some chapters include data analysis.

Suzanne M. Ward holds degrees from UCLA, the University of Michigan, and Memphis State University. She has worked at the Purdue University Libraries since 1987 and currently serves as head of Collection Management.

Robert S. Freeman has worked at Purdue University since 1997, where he is a reference librarian and liaison to the School of Languages and Cultures and the Department of English.

Judith M. Nixon received her BS degree in education from Valparaiso University and her MS in library science from the University of Iowa. Currently, she is the bibliographer and liaison to the College of Education.
SELF-PUBLISHING AND COLLECTION DEVELOPMENT
Opportunities and Challenges for Libraries

Robert P. Holley (Ed.)

The current publishing environment has experienced a drastic change in the way content is created, delivered, and acquired, particularly for libraries. With the increasing importance of digital publishing, more than half the titles published in the United States are self-published. With this growth in self-published materials, librarians, publishers, and vendors have been forced to rethink channels of production, distribution, and access as it applies to the new content. Self-Publishing and Collection Development: Opportunities and Challenges for Libraries will address multiple aspects of how public and academic libraries can deal with the increase in self-published titles.

While both academic and public libraries have started to grapple with the burgeoning issues associated with self-published books, many difficulties remain. To develop effective policies and procedures, stakeholders must now tackle questions associated with the transformation of the publishing landscape. Obstacles to self-publishing include the lack of reviews, the absence of cataloging and bibliographic control, proprietary formats for e-books, and the difficulty for vendors in providing these works.

General chapters will include information on reviewing sources, cataloging and bibliographic control, and vendor issues. Information addressing public libraries issues will highlight initiatives to make self-published materials available at the Los Gatos Public Library in California and the Kent District Library in Michigan. Chapters on academic library issues will address why self-published materials are important for academic institutions, especially those with comprehensive collecting interests. Several self-published authors focus on how they attempt to make their works more suitable for public libraries. Finally, the book concludes with a bibliographic essay on self-publishing.

As the term “traditional publishing” begins to fade and new content producers join the conversation, librarians, publishers, and vendors will play an important role in facilitating and managing the shift.

KEY POINTS

- Self-Publishing and Collection Development is the first book on the topic that comprehensively will explore the burgeoning issues associated with self-publishing from the perspectives of librarians, publishers, and vendors.
- This volume will help librarians, publishers, and vendors rethink channels of production, distribution, and access as it applies to the growing amount of self-published material.
- The book will address questions associated with the transformation of the publishing landscape to help stakeholders develop effective policies and procedures.

Paperback, 978-1-55753-721-8 • $29.95 (s)
E-book available, $14.99
170 pages • September 2015 • 6 x 9

Charleston Insights in Library, Archival, and Information Sciences

ROBERT P HOLLEY is a professor at the Wayne State University School of Library and Information Science. He is a recognized expert in collection development. After having been a library administrator—including head of collection development—at two large research libraries, he has taught collection development since 1993 to thousands of students. His teaching has given him a broader understanding of collection development in all types of libraries. He has over 150 publications, including five edited books and multiple conference presentations. His current focus is on intellectual freedom and on emerging trends in self-publishing, the out-of-print book market, and scholarly communication. He writes a column for Against the Grain where he often takes contrarian views on current issues. Holley is a frequent speaker at the Charleston Conference and also has been active in the American Library Association.
MAKING INSTITUTIONAL REPOSITORIES WORK

Burton B. Callicott, David Scherer, and Andrew Wesolek (Eds.)

Quickly following what many expected to be a wholesale revolution in library practices, institutional repositories encountered unforeseen problems and a surprising lack of impact. Clunky or cumbersome interfaces, lack of perceived value and use by scholars, fear of copyright infringement, and the like tended to dampen excitement and adoption.

This collection of essays, arranged in five thematic sections, is intended to take the pulse of institutional repositories—to see how they have matured and what can be expected from them, as well as introduce what may be the future role of the institutional repository.

Making Institutional Repositories Work takes novices as well as seasoned practitioners through the practical and conceptual steps necessary to develop a functioning institutional repository, customized to the needs and culture of the home institution. The first section covers all aspects of system platforms, including hosted and open-source options, big data capabilities and integration, and issues related to discoverability. The second section addresses policy issues, from the basics to open-source and deposit mandates. The third section focuses on recruiting and even creating content. Authors in this section will address the ways that different disciplines tend to have different motivations for deposit, as well as the various ways that institutional repositories can serve as publishing platforms. The fourth section covers assessment and success measures for all involved—librarians, deans, and administrators. The theory and practice of traditional metrics, altmetrics, and peer review receive chapter-length treatment. The fifth section provides case studies that include a boots-on-the-ground perspective of issues raised in the first four sections. By noting trends and potentialities, this final section, authored by Executive Director of SPARC Heather Joseph, makes future predictions and helps managers position institutional repositories to be responsive to change and even shape the evolution of scholarly communication.

KEY POINTS

- Brings together prominent institutional repository practitioners and theorists to address all sides of this rapidly evolving and largely misunderstood new library role in scholarly communication.
- The point of departure is an assessment of the current state of institutional repositories; this book makes clear, through case studies and concrete practices, what is working, what is not working, and what can be expected in the future.
- Provides a mixture of overview and practical essays that are counterbalanced by case studies.

Charleston Insights in Library, Archival, and Information Sciences

BURTON B. CALLICOTT is a reference librarian at the College of Charleston, where he is cochair of the institutional repository committee and oversees faculty contributions, training for faculty/student access, and manages workflow.

DAVID SCHERER is the scholarly repository specialist at Purdue University, where he oversees the primary institutional repository of the university, Purdue e-Pubs, and serves as a representative for the Purdue Libraries Publishing Division.

ANDREW WESOLEK is the head of digital scholarship at Clemson University. In this role he leads the university’s scholarly communication outreach, education, and infrastructure initiatives, including Clemson’s institutional repository, TigerPrints.
SEPHDARI AND MIZRAHI JEWS IN AMERICA

Dr. Saba Soomekh (Ed.)

Sephardi and Mizrahi Jews in America includes academics, artists, writers, and civic and religious leaders who contributed chapters focusing on the Sephardi and Mizrahi experience in America. Topics will address language, literature, art, Diaspora identity, and civic and political engagement.

When discussing identity in America, one contributor will review and explore the distinct philosophy and culture of classic Sephardic Judaism, and how that philosophy and culture represents a viable option for American Jews who seek a rich and meaningful medium through which to balance Jewish tradition and modernity. Another chapter will provide a historical perspective of Sephardi/Ashkenazi Diasporic tensions. Additionally, contributors will address the term "Sephardi" as a self-imposed, collective, “ethnic” designation that had to be learned and naturalized—and its parameters defined and negotiated—in the new context of the United States and in conversation with discussions about Sephardic identity across the globe.

This volume also will look at the theme of literature, focusing on Egyptian and Iranian writers in the United States. Continuing with the Iranian Jewish community, contributors will discuss the historical and social genesis of Iranian-American Jewish participation and leadership in American civic, political, and Jewish affairs. Another chapter reviews how art is used to express Iranian Diaspora identity and nostalgia.

The significance of language among Sephardi and Mizrahi communities is discussed. One chapter looks at the Ladino-speaking Sephardic Jewish population of Seattle, while another confronts the experience of Judeo-Spanish speakers in the United States and how they negotiate identity via the use of language. In addition, scholars will explore how Judeo-Spanish speakers engage in dialogue with one another from a century ago, and furthermore, how they use and modify their language when they find themselves in Spanish-speaking areas today.

KEY POINTS

- Chapters focus on the Sephardi and Mizrahi experience in America, addressing language, literature, art, diaspora identity, and civic and political engagement.
- This book will look at the theme of literature, focusing on Egyptian and Iranian writers in the United States.
- Discussion of the significance of language among Sephardi and Mizrahi communities, including Ladino-speaking Sephardic Jews and Judeo-Spanish speakers.

Hardback, 978-1-55753-728-7 • $25.00 (s)
E-book available, $11.99
160 pages • December 2015 • 6 × 9

Jewish Role in American Life: An Annual Review

DR. SABA SOOMEKH teaches and writes extensively on world religions, women and religion, and the geopolitics of the Middle East at UCLA and California. Soomekh is the author of From the Shahs to Los Angeles: Three Generations of Iranian Jewish Women between Religion and Culture (SUNY Press, 2012). Her book was awarded the gold medal in the 2013 Independent Publisher Book Award in the religion category.
WEALTH AND POVERTY IN JEWISH TRADITION

Leonard J. Greenspoon (Ed.)

Economic inequity is an issue of worldwide concern in the twenty-first century. Although these issues have not troubled all people at all times, they are nonetheless not new. Thus, it is not surprising that Judaism has developed many perspectives, theoretical and practical, to explain and ameliorate the circumstances that produce serious economic disparity. This volume offers an accessible collection of articles that deal comprehensively with this phenomenon from a variety of approaches and perspectives.

Within this framework, the fourteen authors who contributed to Wealth and Poverty in Jewish Tradition bring a formidable array of experience and insight to uncover interconnected threads of conversation and activities that characterize Jewish thought and action. Among the questions raised, for which there are frequently multiple responses: Is the giving of tzedakah (generally, although imprecisely, translated as “charity”) a command or an impulse? Does the Jewish tradition give priority to the donor or to the recipient? To what degree is charity a communal responsibility? Is there something inherently ennobling or, conversely, debasing about being poor? How have basic concepts about wealth and poverty evolved from biblical through rabbinic and medieval sources until the modern period? What are some specific historical events that demonstrate either marked success or bitter failure? And finally, are there some relevant concepts and practices that are distinctively, if not uniquely, Jewish?

It is a singular strength of this collection that appropriate attention is given, in a style that is both accessible and authoritative, to the vast and multiform conversations that are recorded in the Talmud and other foundational documents of rabbinic Judaism. Moreover, perceptive analysis is not limited to the past, but also helps us to comprehend circumstances among today’s Jews. It is equally valuable that these authors are attuned to the differences between aspirations and the realities in which actual people have lived.

KEY POINTS

- This volume is historically and geographically comprehensive, covering periods from the time of the Hebrew Bible until the twenty-first century.
- The book is informed by sophisticated yet accessible analysis of primary documents within the actual social and historical contexts in which these documents were composed.
- Multiple perspectives are presented, without any attempt to homogenize the richness and diversity of Jewish responses to issues relating to wealth and poverty.
THE CHARMED CIRCLE
Joseph II and the “Five Princesses,” 1765–1790

Rebecca Gates-Coon

In late eighteenth-century Vienna a remarkable coterie of five aristocratic women, popularly known as the “five princesses,” achieved social preeminence and acclaim as close associates of the reforming Habsburg Emperor Joseph II. They were Princess Maria Josepha Clary (1728–1801); Princess Maria Sidonia Kinsky (1729–1815); Princess Maria Leopoldine Liechtenstein (1733–1809); Countess, subsequently Princess, Maria Leopoldine Kaunitz (1741–1795); and Princess Maria Eleonore Liechtenstein (1745–1812).

The group assumed a stable form by 1772, by which time Joseph II and two of his closest male associates, Field Marshal Franz Moritz Lacy and Count Franz Xavier Orsini-Rosenberg, had become accepted members of the circle as well. During the Viennese social season, members of the group made their way several times each week to the inner city palace of one of the “Dames,” as members of the group called themselves. In the summer months, when the women dispersed to visit country estates in Bohemia and Moravia or to travel, group members corresponded regularly.

These were exciting, restless years in the Habsburg Monarchy, as reforms were implemented to help the Monarchy withstand threats to its stability and international stature from without and within. With assured access to the emperor and his closest advisors, the Dames enjoyed both a unique view of events and a chance to participate in public affairs (albeit informally and discreetly) as steadfast, acknowledged friends of the emperor. Through analysis of the correspondence of these women and of the published and unpublished commentaries of their contemporaries, this study scrutinizes the activities of this select group during the coregency period (1765–1780) when Joseph shared responsibility with his mother, Maria Theresia, and during Joseph’s decade as sole ruler (1780–1790) after Maria Theresia’s death—years during which the women enjoyed their special position.

KEY POINTS

- Provides the first comprehensive study of five remarkable women, key figures in the history of the Habsburg Empire.
- Utilizes largely untapped correspondence of the women concerned, presenting important archival materials for the first time.
- Presents a nuanced perspective on social life and gender relations among the aristocrats of eighteenth-century Europe.
LEMBERG, LWÓW, L'VIV, 1914–1947
Violence and Ethnicity in a Contested City

Christoph Mick

Known as Lemberg in German and Lwów in Polish, the city of L'viv in modern Ukraine was in the crosshairs of imperial and national aspirations for much of the twentieth century. This book tells the compelling story of how its inhabitants (Roman Catholic Poles, Greek Catholic Ukrainians, and Jews) reacted to the sweeping political changes during and after World Wars I and II. The Eastern Front shifted back and forth, and the city changed hands seven times. At the end of each war, L'viv found itself in the hands of a different state.

While serious tensions had existed among Poles, Ukrainians/Ruthenians, and Jews in the city, before 1914 eruptions of violence were still infrequent. The changes of political control over the city during World War I led to increased intergroup frictions, new power relations, and episodes of shocking violence, particularly against Jews. The city’s incorporation into the independent Polish Republic in November 1918 after a brief period of Ukrainian rule sparked intensified conflict. Ukrainians faced discrimination and political repression under the new government, and Ukrainian nationalists attacked the Polish state. In the 1930s, anti-Semitism increased sharply. During World War II, the city experienced first Soviet rule, then Nazi occupation, and finally Soviet conquest. The Nazis deported and murdered nearly all of the city’s large Jewish population, and at the end of the war the Soviet forces expelled the city’s Polish inhabitants.

Based on archival research conducted in L'viv, Kiev, Warsaw, Vienna, Berlin, and Moscow, as well as an array of contemporary printed sources and scholarly studies, this book examines how the inhabitants of the city reacted to the changes in political control, and how ethnic and national ideologies shaped their dealings with each other. An earlier German version of this volume was published as *Kriegserfahrungen in einer multiethnischen Stadt: Lemberg 1914–1947* (2011).

KEY POINTS

- Based on extensive documentary research in newly opened Russian and Ukrainian, and Polish, German, and Austrian archives.
- Provides an insightful case study of the experiences of one community of East European Jews and gentiles during two World Wars.
- Sheds new light on the history of life on the Eastern Front during World Wars I and II.
WOMEN’S TANCI FICTION IN LATE IMPERIAL AND EARLY TWENTIETH-CENTURY CHINA

Li Guo

In Women’s Tanci Fiction in Late Imperial and Early Modern China, Li Guo presents the first book-length study in English of women’s tanci fiction, the distinctive Chinese form of narrative written in rhymed lines during the late imperial to early modern period (related to, but different from, the orally performed version also called tanci). She explores the tradition through a comparative analysis of five seminal texts. Guo argues that Chinese women writers of the period position the personal within the diegesis in order to reconfigure their moral commitments and personal desires. By fashioning a “feminine” representation of subjectivity, tanci writers found a habitable space of self-expression in the male-dominated literary tradition.

Through her discussion of the emergence, evolution, and impact of women’s tanci, Guo shows how historical forces acting on the formation of the genre serve as the background for an investigation of cross-dressing, self-portraiture, and authorial self-representation. Further, Guo approaches anew the concept of “woman-oriented perspective” and argues that this perspective conceptualizes a narrative framework in which the heroine(s) are endowed with mobility to exercise their talent and power as social beings as men’s equals. Such a woman-oriented perspective redefines normalized gender roles with an eye to exposing women’s potentialities to transform historical and social customs in order to engender a world with better prospects for women.

“This work will be a significant contribution to scholarship. Chinese women’s tanci novels in late imperial Qing and early twentieth-century China are numerous in collections; however, their scholarly studies are still insufficient. This book covers some understudied tanci texts and sheds new insights in the studied area. It also brings in association study with other Chinese writing genres during the late Qing period, as well as comparative perspective within the world culture when possible.”

—QINGYUN WU
California State University, Los Angeles

KEY POINTS

• Presents a comparative analysis of five seminal tanci works providing a broad historical overview of the genre.
• Expands the current scholarly inquiry into tanci as part of a burgeoning feminine narrative tradition, exploring the narratological resonances between tanci and other genres, including poetry, fiction, and drama.
• Contextualizes the tradition of historical and literary women’s cross-dressing, self-portraits, and narrative agency in how tanci narratives epitomize a legacy of female autonomy and power.
TRANSCULTURAL WRITERS AND NOVELS IN THE AGE OF GLOBAL MOBILITY

Arianna Dagnino

In Transcultural Writers and Novels in the Age of Global Mobility, Arianna Dagnino analyzes a new type of literature emerging from artists’ increased movement and cultural flows spawned by globalization. This “transcultural” literature is produced by authors who write across cultural and national boundaries and who transcend in their lives and creative production the borders of a single culture. Dagnino’s book contains a creative rendition of interviews conducted with five internationally renowned writers—Inez Baranay, Brian Castro, Alberto Manguel, Tim Parks, and Ilija Trojanow—and a critical exegesis reflecting on thematical, critical, and stylistical aspects.

By studying the selected authors’ corpus of work, life experiences, and cultural orientations, Dagnino explores the implicit, often subconscious, process of cultural and imaginative metamorphosis that leads transcultural writers and their fictionalized characters beyond ethnic, national, racial, or religious loci of identity and identity formation. Drawing on the theoretical framework of comparative cultural studies, she offers insight into transcultural writing related to belonging, hybridity, cultural errancy, the “Other,” worldviews, translingualism, deterritorialization, neonomadism, as well as genre, thematic patterns, and narrative techniques. Dagnino also outlines the implications of transcultural writing within the wider context of world literature(s) and identifies some of the main traits that characterize “transcultural novels.”

“Starting from the idea that we live in an age of increasing interconnectedness, the book focuses on the biographical experiences and literary outputs of a group of culturally mobile writers it defines as transcultural. The text combines a wide-ranging and systematic theoretical approach to transcultural literature with a section in which the author recounts imaginatively the in-depth interviews she had with five authors. The work is a significant contribution to scholarship, for it increases our theoretical awareness of today’s literary developments, providing us with critical tools that enable us to approach literary texts with an innovative perspective.”

—MAURIZIO ASCARI
Università di Bologna

KEY POINTS

- Provides a new interpretative framework for understanding neonomadic writers who create in a way that is unmoored from any specific culture.
- Explores the transcultural phenomenon through interviews with authors Inez Baranay, Brian Castro, Alberto Manguel, Tim Parks, and Ilija Trojanow.
- Brings both creative and scholarly perspectives to bear on the experience of writing in an age of globalization.

Paperback, 978-1-55753-706-5 • $45.00 (s)
E-book available, $38.99
250 pages • February 2015 • 6 × 9

Comparative Cultural Studies

ARIANNA DAGNINO conducts research on transcultural practices at the University of British Columbia. Her interests in scholarship include the arts and literatures of global mobility, cultural flows, and neonomadism. In addition to numerous articles in English and Italian, Dagnino’s book publications include the novel Fossili (2010), inspired by her four years spent in South Africa, and several books on the impact of sociotechno globalization, including I nuovi nomadi (1996), Uoma (2000), and Jesus Christ Cyberstar (2008).
THE WOULD-BE AUTHOR
Molière and the Comedy of Print

Michael Call

This book is the first full-length study to examine Molière’s evolving (and at times contradictory) authorial strategies, as evidenced both by his portrayal of authors and publication within the plays, and by his own interactions with the seventeenth-century Parisian publishing industry. Historians of the book have described the time period that coincides with Molière’s theatrical activity as centrally important to the development of authors’ rights and to the professionalization of the literary field. A seventeenth-century author, however, was not so much born as negotiated through often acrimonious relations in a world of new and dizzying possibilities.

The learning curve was at times steep and unpleasant, as Molière discovered when his first Parisian play was stolen by a rogue publisher. Nevertheless, the dramatist proved to be a quick learner; from his first published play in 1660 until his death in 1673, Molière changed from a reluctant and victimized author to an innovator (or, according to his enemies, even a swindler) who aggressively secured the rights to his plays, stealing them back when necessary. Through such shrewdness, he acquired for himself publication privileges and conditions relatively unknown in an era before copyright.

As Molière himself wrote, making people laugh was “une étrange entreprise” (La Critique de L’École des femmes, 1663). To an even greater degree, comedic authorship for the playwright was a constant work in progress, and in this sense, “Molière,” the stage name that became a pen name, represents the most carefully elaborated of Jean-Baptiste Poquelin’s invented characters.

KEY POINTS

- A valuable contribution to the history of the book, with new insights into the formalization of the publishing field in seventeenth-century Europe.
- Provides new insights into a previously poorly examined aspect of Molière’s life and career: his development as a professional author.
- The travails of making one’s living as an author in the period before copyright protection are insightfully illustrated.

MICHAEL CALL received his PhD in French from Yale University and joined the Department of Humanities, Classics, and Comparative Literature at Brigham Young University in 2006. His research focuses on the theater of seventeenth-century France.
CRISIS Y REEMERGENCIA
El siglo XIX en la ficción contemporánea de Argentina, Chile y Uruguay (1980–2001)

Verónica Garibotto

In the last decades—and especially since the 1990s—there has been a noticeable reemergence of the nineteenth century in Southern Cone culture. Popular nineteenth-century figures (indios, gauchos, letrados, and cautivas) have reentered the national literary scene in Argentina, Chile, and Uruguay. Nineteenth-century heroes such as San Martín and Artigas are again the main protagonists of Southern Cone theater, film, and literature. Canonical nineteenth-century texts (La cautiva, Martín Fierro, Facundo) are being rewritten one more time in different artistic fields. Foundational nineteenth-century genres (travel narratives, gauchesque poems, and national romances) are being transformed and recycled. Controversial nineteenth-century events (the civil wars, the massacre of indigenous communities) are being revisited and explored. Through a combination of close textual analysis and a broader perspective rooted in cultural theory, this book answers two interrelated questions: Why did the nineteenth century resurface so strongly in the last decades? What are the ideological implications of this reemergence?

Based on a transnational comparison of Argentina, Chile, and Uruguay, and a survey of narratives that were mostly produced by well-known figures (political activists, public intellectuals, and canonical authors), Crisis y reemergencia helps to elucidate how the Southern Cone cultural field has changed since the 1990s: how intellectuals’ ethics, national identities, and discursive strategies that were functional to the consolidation of liberalism in the nineteenth century have been challenged, transformed, and rethought in the last decades. Borrowing from cultural Marxism, discourse analysis, and postcolonial theory, the book pursues a triple contribution: to define the discursive and ideological components that were at the core of the nineteenth century, to show their continuity up to the 1990s (and thus clarify the connections between liberalism and neoliberalism), and to expose their recent transformation—a transformation that paved the way for the “return of the political” to the region.

KEY POINTS

• First time that the contemporary reemergence of the nineteenth century has been theorized/fully conceptualized as a phenomenon.
• The nineteenth century is explored from a political and transnational perspective for the first time.
• First book that deals with the intertwining of foundational and contemporary narratives in the Southern Cone and its ideological implications.

VERÓNICA GARIBOTTO is an assistant professor of Latin American literary and cultural studies in the Department of Spanish and Portuguese at the University of Kansas. She has an MA and a PhD in Hispanic languages and literatures from the University of Pittsburgh and a “licenciatura en Letras” with a specialization in literary theory from the Universidad de Buenos Aires. Her research addresses the links among culture, history, and politics in nineteenth-to-twenty-first-century Latin America, especially in Argentina, Chile, and Uruguay. Her articles on the relations among “crisis,” “ideology,” and “historicity” in Southern Cone literature, theater, and film have appeared in academic journals such as Revista Iberoamericana, Revista de Estudios Hispánicos, Studies in Hispanic Cinemas, Chasqui, and A contracorriente.
**STRIKING THEIR MODERN POSE**  
Fashion, Gender, and Modernity in Galdós, Pardo Bazán, and Picón  

*Dorota Heneghan*  

The importance of fashion in the construction and representation of gender and the formation of modern society in nineteenth-century Spanish narrative is the focus of Dorota Heneghan's *Striking Their Modern Pose*. The study moves beyond traditional interpretations that equate female passion for finery with symptoms of social ambition and the decline of the Spanish nation, and brings to light the manners in which nineteenth-century Spanish novelists drew attention to the connection between the complexities of fashionable female protagonists and the shifting limits of conventional womanhood to address the need to reformulate customary ideals of gender as a necessary condition for Spain to advance in the process of modernization.  

The project also sheds light on an area largely unexplored by previous studies: men’s pursuit of fashion. Through the analysis of the richness of sartorial subtleties in Benito Pérez Galdós’s and Emilia Pardo Bazán’s portraits of their male characters, this book brings forward these writers’ exposure of the much-denied bourgeois men’s love for self-adornment, and the incoherencies and contradictions in the allegedly monolithic, stable concept of nineteenth-century Spanish masculinity. While highlighting the ways in which the art of dressing smartly provided nineteenth-century Spanish novelists with effective means to voice their critique of conventional gender order, the book also lends insight into these authors’ methods of manipulating sartorial signs to explore and to envision (as in the case of Pardo Bazán and Jacinto Octavio Picón) alternative models of masculinity and femininity. Threading through all chapters of the study is the idea propagated by all three of these writers that Spain’s full integration into modernity required not only the redefinition of the feminine role, but the reconfiguration of the masculine one as well.  

**KEY POINTS**  

- The study moves beyond traditional interpretations to address the need to reformulate customary ideals of gender as a necessary condition for Spain to advance in the process of modernization.  
- The project sheds light on an area largely unexplored by previous studies: men’s pursuit of fashion.  
- The book lends insight into Galdós’s, Pardo Bazán’s, and Picón’s methods of manipulating sartorial signs to explore and to envision alternative models of masculinity and femininity.  

**DOROTA HENEGHAN** is an assistant professor of Spanish at Louisiana State University. She received her PhD in Spanish from Yale University and specializes in nineteenth- and twentieth-century Spanish peninsular literature and culture, gender studies, and comparative literature. She has published articles in *Anales Galdosianos, Hispanic Review,* and *Bulletin of Hispanic Studies.* Her current research focuses on gender relations and nation in the works of Sofía Casanova.
This volume offers new insights into rituals from the age of the Hebrew Bible through the twenty-first century, in contexts as familiar as the American Midwest and as exotic as Karaism.

Paperback, 978-1-55753-577-1 • $35.00 (s)

Contains three sections of essays that examine the role of commemoration and public celebrations in the creation of a national identity in Habsburg lands. Engages historians of culture and of nationalism in all areas.

Paperback, 978-1-55753-161-2 • $24.95 (s)

Shows that Jews and Christians together can assess dis/misinformation, monitor dissent, alleviate community fears, and reassure that the Jewish-Catholic-Protestant dialogue has not become chipped by this divisive movie.

Paperback, 978-1-55753-405-7 • $14.95 (s)

The book is organized around three dual political biographies. Each of the dual biographies focuses on a distinct problem in the development of the Imperial Austrian state in the early twentieth century.

Paperback, 978-1-55753-464-4 • $34.95 (s)

This volume presents a historical-textual study about transformations of the aesthetics of the sublime from early English Romanticism to the New Poetry Movement in twentieth-century China.

Paperback, 978-1-55753-576-4 • $39.95 (s)
E-book available, $19.99

This book explores cognitive cultural studies, an emergent field of literary study, to delineate new ways of looking at early modern Spanish literature and to analyze cognition and social identity in Spain at the time.

Paperback, 978-1-55753-644-0 • $45.00 (s)
E-book available, $38.99
A must-read for families who have loved ones with Alzheimer’s or dementia; a source of hope for millions. No matter what the environment or situation is, this book will be a positive tool on a daily basis.

Paperback, 978-1-55753-462-0 • $24.95 (t)
E-book available, $11.99

This book investigates changes in American community life, social mores, and the relationship between humans and dogs to provoke such passionate responses to unleashed dogs in public places.

Paperback, 978-1-55753-575-7 • $24.95 (s)
E-book available, $11.99

This book takes a practical, hands-on, project-oriented approach to exploring the techniques and procedures for developing an efficient facility layout. It also introduces state-of-the-art tools including computer simulation.

Hardback, 978-1-55753-650-1 • $125.00 (s)
E-book available, $100.00

Discusses the full range of technical and management issues encountered by the demolition contractor including demolition practices, the impact of different construction types, demolition regulations, safety on the demolition project, etc.

Hardback, 978-1-55753-567-2 • $75.00 (s)
E-book available, $60.00

“This is a most informative book with broad-based appeal. It should be required in curricula for veterinarians, animal welfare workers, and human service workers. Its concepts should be included in continuing education for people working in all of these fields.” —ANIMALS AGENDA

Paperback, 978-1-55753-143-8 • $29.95 (s)
E-book available, $14.99

The first of its kind to discuss management of local animal control programs, the book covers financial, personnel, legal, health, and safety issues that animal control directors and management staff need to know in providing direction and oversight of animal control programs.

Paperback, 978-1-55753-540-5 • $39.95 (s)
E-book available, $19.99
Biography of Indiana pilot Clarence “Cap” Cornish, whose life spanned all but five years of the Century of Flight. Through his many personal experiences, the story of flight nationally is played out.

Paperback, 978-1-55753-684-6 • $24.95 (t)
E-book available, $11.99

In Wings of Their Dreams, author John Norberg follows the flight plans and footsteps of aviation’s pioneers and trailblazers across the twentieth century—a path from Kitty Hawk to the Sea of Tranquility—and beyond.

Paperback, 978-1-55753-489-7 • $24.95 (t)

A biography of Virginia Claypool Meredith, who played an integral part in changing society’s expectations for women, particularly rural women, and in the history of Purdue University.

Hardback, 978-1-55753-518-4 • $39.95 (t)

Inspired by actual gardeners’ inquiries, each chapter deals with subjects such as when to start seeds, why plants might fail to bloom, pruning techniques, identifying and controlling common pests, etc.

Paperback, 978-1-55753-054-7 • $19.95 (t)
Hardback, 978-1-55753-053-0 • $24.95 (t)

While it is focused on changing attitudes on one college campus, The Deans’ Bible sheds light on cultural change in America as a whole, exploring how each of the deans participated nationally in the quest for equality.

Hardback, 978-1-55753-676-1 • $29.95 (t)
E-book available, $14.99

R. Douglas Hurt’s brief history of American agriculture, from the prehistoric period through the twentieth century, is written for anyone coming to this subject for the first time.

Paperback, 978-1-55753-281-7 • $34.95 (s)
OPEN ACCESS JOURNALS

JOURNAL OF PURDUE UNDERGRADUATE RESEARCH (JPUR)
docs.lib.purdue.edu/jpur

The Journal of Purdue Undergraduate Research publishes outstanding research papers written by Purdue undergraduates from all disciplines who have completed faculty-mentored research projects. The journal is run by students, but behind the scenes is a unique partnership between Purdue University Press and other departments of Purdue University Libraries, working with Purdue Marketing and Media and the Writing Lab, based in the Department of English. Publication of JPUR is sponsored by the Office of the Provost at Purdue University.

Published annually, print and online. Volume 5 (Fall 2015).
Print ISSN: 2158-4044; E-ISSN: 2158-4052
Scholarly Publishing Services

DATA CURATION PROFILES DIRECTORY
Jake R. Carlson and D. Scott Brandt (Eds.)
docs.lib.purdue.edu/dcp

A Data Curation Profile is a resource for library and information science professionals, archivists, IT professionals, data managers, and others who want information about the specific data generated and used in research areas and subdisciplines that may be published, shared, and preserved for re-use. Data Curation Profiles capture requirements for a specific dataset generated by a single scientist or lab, based on their reported needs and preferences for the data. The Data Curation Profiles Directory provides a stable, citable home for completed Data Curation Profiles. Each profile is subjected to review before being formatted, published with a DOI, and distributed through the information supply chain.

Published incrementally.
E-ISSN: 2326-6651
Scholarly Publishing Services

Purdue University Press is a member of CrossRef, the collaborative initiative to link scholarly literature online via DOIs.

Our Open Access journals make scholarly articles immediately accessible free-of-charge to users.

Find a complete list at docs.lib.purdue.edu/librariespublishing
THE INTERDISCIPLINARY JOURNAL OF PROBLEM-BASED LEARNING (IJPBL)
Michael M. Grant and Krista Glazewski (Eds.), Peggy A. Ertmer (Founding Ed.)
IJPBL publishes relevant, interesting, and challenging articles of research, analysis, or promising practice related to all aspects of implementing problem-based learning (PBL) in K–12 and post-secondary classrooms. IJPBL is supported financially by the Teaching Academy at Purdue University. Published two times a year. Volume 9 (2015). E-ISSN: 1541-5015.

JOURNAL OF PRE-COLLEGE ENGINEERING EDUCATION RESEARCH (J-PEER)
Johannes Strobel (Ed.)
J-PEER serves as a forum and a community space for the publication of research and evaluation reports on areas of pre-college STEM education, particularly in engineering. Published two times a year. Volume 5 (2015). E-ISSN: 2157-9288.

JOURNAL OF AVIATION TECHNOLOGY AND ENGINEERING (JATE)
John H. Mott (Ed.)
JATE is a refereed publication serving the needs of collegiate and industrial scholars and researchers in the multidisciplinary fields of aviation technology and engineering. A key focus of JATE is to promote the bridging of these fields by publishing scholarly articles related to the integration of theory and application in the design/build/test process. Published two times a year. Volume 5 (2015–16). E-ISSN: 2159-6670.

CLCWEB: COMPARATIVE LITERATURE AND CULTURE
Steven Tótósy de Zepetnek (Ed.)
A peer-reviewed quarterly of scholarship in the humanities and social sciences, CLCWeb publishes new scholarship following tenets of the fields of comparative literature and cultural studies designated as “comparative cultural studies” in a global, international, and intercultural context and with a plurality of methods and approaches. Published four times a year. Volume 17 (2015). E-ISSN: 1481-4374.

THE JOURNAL OF PROBLEM SOLVING (JPS)
Zygmunt Pizlo (Ed.)
JPS is a multidisciplinary journal that publishes empirical and theoretical papers on mental mechanisms involved in problem solving. The journal welcomes original and rigorous research in all areas of human problem solving, with special interest in solving difficult problems (e.g., problems in which human beings outperform artificial systems). Published two times a year. Volume 8 (2015–16). E-ISSN: 1932-6246.

The twenty Open Access journals published by Purdue University Press and Scholarly Publishing Services include titles indexed by Thomson Reuters, PsycINFO, ERIC, and Scopus. Every year, articles from these journals are downloaded almost 2.5 million times by users in over 200 countries with no charge for access.
SUBSCRIPTION-BASED JOURNALS

SHOFAR: AN INTERDISCIPLINARY JOURNAL OF JEWISH STUDIES
Zev Garber and Peter Haas (Eds.)

Shofar, a quarterly, interdisciplinary journal of Jewish studies, is the official journal of the Midwest and Western Jewish Studies Associations. Under the leadership of its distinguished editorial board, Shofar ranges far and wide in a multidisciplinary world that spans four thousand years. It publishes scholarly articles, opinion pieces, readers’ forums, pedagogical essays, and book reviews.

Published four times a year. Volume 33 (2014–15). Domestic annual subscriptions: $60.00, individuals; $100.00, institutions. International annual subscriptions: $80.00, individuals; $120.00, institutions. Print ISSN: 0882-8539; E-ISSN: 1534-5165.

EDUCATION AND CULTURE
David A. Granger (Ed.)

Education and Culture takes an integrated view of philosophical, historical, and sociological issues in education. It is the official journal of the John Dewey Society, founded in 1935, which draws its inspiration from the work of the philosopher, psychologist, and educational reformer who died in 1952. Society members receive the journal as part of their membership in the society. The journal is supported by the Daniel Tanner Endowment Fund. Issues older than three years are freely available at: docs.lib.purdue.edu/eandc.

Published two times a year. Volume 31 (2015). Domestic annual subscriptions: $40.00, individuals; $85.00, institutions. International annual subscriptions: $50.00, individuals; $95.00, institutions. Print ISSN: 1085-4908; E-ISSN: 1599-1786.

PHILIP ROTH STUDIES
Debra Shostak and David Brauner (Eds.)

Philip Roth Studies, a peer-reviewed semiannual journal published in cooperation with the Philip Roth Society, welcomes all writing pertaining entirely or in part to Philip Roth, his fiction, and his literary and cultural significance. Its goal is to encourage the exchange of ideas and texts concerning this significant and best-selling Jewish American author.

Published two times a year. Volume 11 (2015). Domestic annual subscriptions: $50.00, individuals; $110.00, institutions. International annual subscriptions: $60.00, individuals; $120.00, institutions. Print ISSN: 1547-3929; E-ISSN: 1940-5278.

For print subscriptions, please call Bookmasters (North America: 1(800) 247-6553; International: 1(419) 281-5100). Education and Culture, Shofar, and Philip Roth Studies are available online through Project Muse (muse.jhu.edu) and JSTOR (jstor.com). These journals are also available via EBSCO and ProQuest products. Direct subscriptions do not include online access.
SALES CONTACT INFORMATION

ORDERS
Bookmasters, Inc.
30 Amberwood Parkway
Ashland, OH 44805
Tel 1-800-247-6553 • 419-281-5100
Fax 419-281-6883

NORTH AMERICAN POLICIES

DISCOUNTS

Short Discount: 25%. Indicated by “s” next to price.
Trade Discount: 1 to 10 copies—40%; 11 to 19 copies—44%; 20+ copies—47%. Indicated by “t” next to price.

FOR INDIVIDUALS, e-mail order@bookmasters.com  |  FOR TRADE CUSTOMERS, e-mail order@atlasbooks.com

Discounts applied to retail list prices, which are subject to change without notice. Discounts apply to total quantity of books per order.

NEW ACCOUNTS: We welcome new trade accounts. Your first order will initiate new account setup.
All prices are retail list and are subject to change without notice.
TERMS: Net 30
RETURN POLICY: Returns accepted in new, saleable condition provided the book is still in print and distributed by Bookmasters/AtlasBooks.

SALES REPRESENTATION

UNITED STATES
Bookmasters/AtlasBooks
Tony Proe
Senior Vice President of Sales
Tel 888-537-6727
Fax 419-281-6883
tproe@bookmasters.com
www.atlasbooks.com

CANADA
Scholarly Book Services
Laura Rust
President
Tel 800-847-9736
Fax 800-220-9895
orders@sbookscan.com
sbookscan.com

EUROPE, ASIA, AFRICA, SOUTH AMERICA
The Eurospan Group
Stephen Lustig
Marketing Director
Tel +44 (0) 20 7845 0804
Fax +44 (0) 20 7379 0609
stephen.lustig@eurospangroup.com
www.eurospanbookstore.com

ELECTRONIC AVAILABILITY

All our new Purdue University Press books are available for Kindle, Nook, iPad, and other e-readers simultaneously with print collections. We provide a comprehensive electronic collection of our new and recent monographs for academic libraries through the University Press Content Consortium (UPCC) on Project Muse, JSTOR, and ProQuest’s ebrary platform. Select books are also available on other platforms.

EDITORIAL CONTACT INFORMATION

Guidelines for prospective authors can be found on our website. Series descriptions and names of series editors can also be found there. For general editorial queries, see contact information below.

Purdue University Libraries Publishing Division
504 W. State Street
West Lafayette, IN 47907
Fax 765-496-2442

Purdue University Press:
Contact Katherine Purple
Tel 765-494-6259
kpurple@purdue.edu

Scholarly Publishing Services:
Contact Dave Scherer
Tel 765-494-8511
dscherer@purdue.edu
The Purdue Libraries Publishing Division enhances the impact of Purdue scholarship by developing information products aligned with the University’s strengths.