WELCOME TO THE 2012 LISTING OF NEW BOOKS AND JOURNALS

from Purdue University Press, the scholarly publishing arm of the University. This year marks the 150th anniversary of the Morrill Land-Grant Act that laid the foundations for the creation of land-grant colleges such as Purdue, and the editorial focus of our publishing program remains "such branches of learning as are related to agriculture and the mechanic arts" but "without excluding other scientific and classical studies," just as envisaged in 1862 by Representative Justin Smith Morrill.

You will find important new resources for agriculture, engineering education, veterinary studies, and public policy in the following pages. We are particularly proud to be publishing the autobiography of Jerry L. Ross, one of a long line of Purdue astronauts and a veteran of seven US Space Shuttle Missions who holds the individual world record for most spaceflights flown. More Purdue pride is celebrated in A University of Tradition, the bestselling compendium of University history and traditions, completely updated and illustrated in color.

Our university’s student body is one of the most diverse in the nation, and both faculty and students are well-known for their engagement with global challenges. In the humanities, our books are distinguished by their international character, reflected in series in Comparative Cultural Studies, Central European Studies, and Romance Literatures. Shofar remains the leading interdisciplinary journal in Jewish studies, founded at Purdue over thirty years ago, and we are proud to continue building book and journal literature in this field.

The Press has other initiatives underway not fully reflected in these pages. As an integral unit of Purdue Libraries, we continue to work with our library colleagues to provide publishing solutions throughout the University; hosting open access journals, assisting with technical report series, and building database products. Find these, and our strategic plan, at www.thepress.purdue.edu.

Purdue University Press is a proud member of the Association of American University Presses (AAUP), celebrating 75 years of publishing excellence in 2012. AAUP members commit to high standards of editorial credentialing for the scholarship they publish.

All our new books are available for Kindle, Nook, iPad, and other e-readers. We provide a comprehensive electronic collection of our new and recent monographs for academic libraries exclusively through the University Press Content Consortium (UPCC) on Project Muse.

608-465-2839  Purdue University Press | West Lafayette, Indiana | www.thepress.purdue.edu
SPACEWALKER
My Journey in Space and Faith as NASA’s Record-Setting Frequent Flyer

Jerry L. Ross
with John Norberg

From the age of ten, looking up at the stars, Jerry Ross knew that he wanted to journey into space. This autobiography tells the story of how he came not only to achieve that goal, but to become the most-launched astronaut in history, as well as a NASA veteran whose career spanned the entire US Space Shuttle program. From his childhood in rural Indiana, through education at Purdue University, and a career in the US Air Force, Ross charted a path to NASA after overcoming many setbacks—from failing to qualify for Air Force pilot training because of “bad” eyesight, to an initial failure to be selected into the astronaut program.

The majority of the book is an insider’s account of the US Space Shuttle program, including the unforgettable experience of launch, the delights of weightless living, and the challenges of constructing the International Space Station. Ross is a uniquely qualified narrator. During seven spaceflights, he spent 1,393 hours in space, including 58 hours and 18 minutes on nine space walks. Life on the ground is also described, including the devastating experiences of the Challenger and Columbia disasters.

For readers who have followed the space program from Mercury through the International Space Station and wonder what comes next, this book provides fascination; for young people interested in space exploration and reaching for their dreams, whatever they might be, this book provides inspiration. Full of stories of spaceflight that few humans have ever experienced, told with humor and honesty, Spacewalker presents a unique perspective on the hard work, determination, and faith necessary to travel beyond this world.

JERRY L. ROSS is an Indiana native, a graduate of Purdue University, a retired United States Air Force officer, and a former astronaut who retired from NASA in 2012. Colonel Ross is a veteran of seven US Space Shuttle missions and holds an individual world record for the most spaceflights flown.

JOHN NORBERG is a writer based in West Lafayette, Indiana. He is an experienced journalist and the author of five books, including Wings of Their Dreams (2003) about the role of aviation’s pioneers and trailblazers in the history of flight and space exploration.

KEY POINTS
- An insider’s account of the US Space Shuttle program, from before its first launch through the final landing, and the building of the International Space Station.
- A fascinating description of life in space with many color illustrations.
- An inspirational story of a personal journey from rural Indiana to outer space, powered by a deep Christian faith.
SHRUBS AND WOODY VINES OF INDIANA AND THE MIDWEST
Identification, Wildlife Values, and Landscaping Use

Sally S. Weeks and Harmon P. Weeks, Jr.

As the definitive identification guide to the shrubs and woody vines of Indiana, this book also provides coverage of greater than 90% of the species to be found in surrounding Midwestern US states. It not only covers native species, but it also includes many exotics that have become major invasives in the Midwest. Written by two leading experts in plant ecology and identification, the guide is prepared in the same attractive, easy-to-use format as the bestselling Native Trees of the Midwest. Descriptive text explains how to identify every species in any season, and original color photographs taken by Sally Weeks detail all important characteristics. The authors provide practical guidance concerning the potential ornamental value of each species for those interested in landscaping and also evaluate their food and cover value for wildlife. Designed for experts in natural resource management as well as the interested general public, the volume includes distribution maps, identification keys, and an index of both common and Latin names.

“This book is a treasure trove of information about shrubs that botanists and novices alike will find useful. It is replete with excellent photos of multiple observable features of each shrub species, presented in a systematic way to allow quick and efficient comparison between themes. It is clearly a must-have book for anyone interested in learning about our native shrubs.”

—Michael A. Homoya
State Botanist for Indiana

SALLY SPURGEON WEEKS was born and grew up on a dairy farm near Winamac, Indiana. She “found” trees later in life, almost by accident while a student at Purdue University. She has received a BSF in wildlife management and an MS in Forestry from Purdue’s Department of Forestry and Natural Resources. She has taught aspects of plant identification at Purdue for 25 years and now is responsible for teaching laboratory and recitation portions of Dendrology, as well as courses in spring flora and woody plant identification.

HARMON P. WEEKS, JR., is a professor emeritus of Wildlife Science in Forestry and Natural Resources at Purdue University; he taught Habitat Management for thirty-five years and conducted research on habitat requirements of songbirds, squirrels and deer.

KEY POINTS

- The ultimate identification tool, with multiple full color photos of every species.
- The most up-to-date guide to this group of Midwestern plants.
- An invaluable source of information for the master gardener or master naturalist interested in creating landscapes and encouraging wildlife.
THE MIDWEST
FARMER’S DAUGHTER
In Search of an American Icon

Zachary Michael Jack

From yesterday’s gingham girls to today’s Google-era Farmer Janes, The Midwest Farmer’s Daughter explores the resurgent role played by female agriculturalists at a time when fully 30 percent of new farms in the US are woman-owned. From Amish farm women bloggers, to Missouri homesteaders and seed-savers, to rural Nebraskan graphic novelists and, ultimately, to the seven generations of entrepreneurial Iowan farm women who have animated his own family since before the Civil War, Jack shines new documentary light on the symbol of American virtue, energy, and ingenuity.

Packed with dozens of interviews, The Midwest Farmer’s Daughter covers the history and the renaissance of agrarian women on both sides of the fence. The author crafts a lively, easy-to-read cultural and social history, exploring the pioneering role today’s female agriculturalists play in the emergence of farmers’ markets, urban farms, community-supported agriculture, and the new “back-to-the-land” and “do-it-yourself” movements. For all those whose lives have been graced by the enduring strength of American farm women, The Midwest Farmer’s Daughter offers a groundbreaking examination of a dynamic American icon.

ZACHARY MICHAEL JACK teaches courses in rural studies, writing, and the environment as an associate professor of English and member of the Urban and Suburban Studies and Environmental Studies faculties at North Central College in Naperville, Illinois. The author or editor of nearly twenty books, including Uncle Henry Wallace: Letters to Farm Families from Purdue University Press, Jack is a two-time nominee for the Theodore Saloutos Award for the best work in agricultural history, a nominee for the Pushcart Prize (Best of the Small Presses), and, in 2010, a runner-up in his class for the ForeWord Reviews Book of the Year Award. Jack is the seventh generation in his family to make a home on a farm in rural eastern Iowa, where the Jack Heritage Farm has been in continuous family ownership since 1855.

KEY POINTS

- Offers a documentary history of women in Midwest farming, based on interviews conducted throughout the region.
- Considers the farmer’s daughter in popular culture, from Laura Ingalls Wilder to Green Acres, and from the Welk girls to Daisy Duke.
- Analyzes the contribution of agricultural and cultural institutions, such as 4-H, FFA, and Farm Bureau.
ENGINEERING AND SOCIAL JUSTICE
In the University and Beyond

Caroline Baillie, Alice L. Pawley, and Donna Riley (Eds.)

This book is aimed at engineering academics worldwide who are attempting to bring social justice into their work and practice, or who would like to but don’t know where to start. An international team of multidisciplinary authors share their insights and invite and inspire us to reformulate the way we work. Each chapter is based on research and yet presents the outcomes of scholarly studies in a user-oriented style. We look at all three areas of an engineering academic’s professional role: research, teaching, and community engagement. Some of our team have created classes which help students think through their role as engineering practitioners in society. Others are focusing their research on outcomes that are socially just and for client groups who are marginalized and powerless. Yet others are consciously engaging local community groups and exploring ways in which the University might ‘serve’ communities at home and globally from a post-development perspective. This book is a handbook for any engineering academic who wishes to develop engineering graduates as well as technologies and practices that are non-oppressive, equitable, and engaged. It is also an essential reader for anyone studying at this interdisciplinary juncture of social science and engineering.

CAROLINE BAILLIE is Chair of Engineering Education for the Faculty of Engineering, Computing, and Mathematics at the University of Western Australia. Caroline is the co-founder of the global “Engineering and Social Justice” network and founder of the not-for-profit organization “Waste for Life” which works to create poverty-reducing solutions to environmental issues.

ALICE L. PAWLEY is an assistant professor in the School of Engineering Education and an affiliate faculty member in the Women’s Studies Program and Division of Environmental and Ecological Engineering at Purdue University. Alice has a B.Eng. in chemical engineering from McGill University, and an MS and PhD in industrial engineering with a PhD minor in women’s studies from the University of Wisconsin-Madison.

DONNA RILEY is Associate Professor and a founding faculty member in the Picker Engineering Program at Smith College, the first accredited engineering program at a U.S. women’s college. Donna received her PhD in engineering and public policy from Carnegie Mellon University and her B.S.E. in chemical engineering from Princeton University.

TECHNOLOGY & ENGINEERING

• Engineering and social justice is an emerging area of research and practice that strongly connects ethical issues with technical education.

• The book presents a set of theoretical bases for socially-conscious engineering education.

• The volume includes case studies and practical examples of immediate use to engineering educators.

Hardback, 978-1-55753-606-8 • $65.00(s)
ePDF, 978-1-61249-156-1 • $32.99
EPUB, 978-1-61249-157-8 • $32.99
222 pages • January 2012 • 6 × 9
A BETTER WAY TO BUILD
A History of the Pankow Companies

Michael R. Adamson
Foreword by Arthur J. Fox Jr.

While architects have been the subject of many scholarly studies, we know very little about the companies that built the structures they designed. This book is a study in business history as well as civil engineering and construction management. It details the contributions that Charles J. Pankow, a 1947 graduate of Purdue University, and his firm have made as builders of large, often concrete, commercial structures since the company’s founding in 1963. In particular, it uses selected projects as case studies to analyze and explain how the company innovated at the project level. Pankow has been recognized as a pioneer in “design-build,” a methodology that involves the construction company in the development of structures and substitutes negotiated contracts for the bidding of architects’ plans. The Pankow companies also developed automated construction technologies that helped keep projects on time and within budget. The book includes dozens of photographs of buildings under construction from the company’s archive and other sources. At the same time, the author analyzes and evaluates the strategic decision making of the firm through 2004, the year in which the founder died. While Charles Pankow figures prominently in the narrative, the book also describes how others within the firm adapted the business so that the company could survive a commercial market that changed significantly as a result of the recession of the 1990s. Extending beyond the scope of most business biographies, this book is a study in industry innovation and the power of corporate culture, as well as the story of one particular company and the individuals who created it.

MICHAEL R. ADAMSON received his PhD from UC Santa Barbara in 2000. He has taught history at a number of institutions, most recently at California State University, Sacramento, and is an independent historical consultant. His research focuses on California business and urban history, natural resource development in the West, and US foreign economic policy. His essays have appeared in American Sociological Review, Business History Review, Diplomatic History, Financial History Review, the Journal of American-East Asian Relations, the Journal of Urban History, Presidential Studies Quarterly, and several scholarly collections.

ARTHUR J. FOX JR (“Art Fox”) is Editor Emeritus of Engineering News Record, past president of the American Society of Civil Engineers, and the recipient of many other awards and recognitions. He has been a leading commentator on the engineering and construction industries for over sixty years.

KEY POINTS

• There are many books about architectural “thinkers,” but very few about twentieth-century “makers.”

• Tells the story behind many iconic buildings, especially in the western half of the US.

• Charles Pankow was a pioneer in concrete construction and the “design-build” system.
CHILD RIGHTS
The Movement, International Law, and Opposition

Clark Butler (Ed.)

Over twenty years after the 1989 UN General Assembly vote to open the Convention on the Rights of the Child (CRC) for signature and ratification by UN member states, the United States remains one of only two UN members not to have ratified it. The other is Somalia. Child Rights: The Movement, International Law, and Opposition explores the reasons for this resistance. It details the objections that have arisen to accepting this legally binding international instrument, which presupposes indivisible universal civil, political, economic, social, and cultural rights, and gives children special protection due to their vulnerability. The resistance ranges from isolationist attitudes toward international law and concerns over the fiscal impact of implementation, to the value attached to education in a faith tradition and fears about the academic deterioration of public education.

The contributors to the book reveal the significant positive influence that the CRC has had, despite not being ratified, on subjects such as educational research, child psychology, development ethics, normative ethics, and anthropology. The book also explores the growing homeschooling trend, which is often evangelically led in the US, but which is at loggerheads with an equally growing social science-based movement of experts and ethicists pressing for greater autonomy and freedom of expression for children. Looking beyond the US, the book also addresses some of the practical obstacles that have emerged to implementing the CRC in both developed countries (for example, Canada and the United Kingdom) and in poorer nations. This book, polemical and yet balanced, helps the reader evaluate both positive and the negative implications of this influential piece of international legislation from a variety of ethical, legal, and social science perspectives.

CLARK BUTLER, who holds a PhD from the University of Southern California, is a Purdue University philosophy professor based on the Indiana-Purdue Fort Wayne campus (IPFW) and director of the IPFW Center for Applied Ethics. His previous books include Human Rights Ethics: A Rational Approach (2008), which proposes a contemporary normative ethical theory in the place of natural law ethics, utilitarianism, and other classical normative ethical theories. His most recent book, The Dialectical Method: A Treatise Hegel Never Wrote (2011), reveals a research agenda aimed at continuing the German philosopher’s work in the twenty-first century.

KEY POINTS

• Places this important international convention in a broader philosophical context.
• Explores the obstacles to implementation in the United States.
• Reviews practical issues encountered by countries in implementing the CRC.
VOICES OF RESISTANCE
Communication and Social Change

Mohan J. Dutta

This book re-presents voices of resistance from across the globe to document the communicative processes, practices, and frameworks through which neoliberal global policies are currently being defied, and alternatives are being articulated. Based on examples, case studies, and ethnographic reports, Voices of Resistance serves as a space for engaging various perspectives from the global margins in dialogue. The emphasis of the book is on the core idea that creating spaces for listening to voices of resistance fosters openings for the politics of social change—interweaving the stories of the local, the national, and the global to foster transformative policies and practices. The book is divided into chapters addressing the politics of resistance in the contexts of global economic policies, agriculture, health, poverty, environment, politics, and development.

The key theoretical and philosophical ideas reviewed in this book provide a starting point for graduate students and scholars interested in understanding the role of communication in the realm of social transformation. Use of examples and case studies also make the book a suitable supplemental text for advanced undergraduate classes in communication, anthropology, sociology, development studies, and politics.

Supporting online material is also available at:
http://dx.doi.org/10.5703/1288284314647

MOHAN J. DUTTA is Professor of Communication and Director of the Center on Poverty and Health Inequities (COPHI) at Purdue University, where he teaches and conducts research in international health communication, critical cultural theory, poverty in health care, activism in globalization politics, indigenous cosmologies of health, subaltern studies and dialogue, and public policy and social change. Spanning over one hundred articles and six books, his research examines marginalization in contemporary health care and the ways in which participatory, culture-centered processes and strategies are organized in marginalized contexts. He is most recently author of Communicating Social Change: Structure, Culture, and Agency (2011).

KEY POINTS

- Presents a theoretical framework for understanding topical, popular resistance movements such as Arab Spring, Occupy Wall Street, and La Via Campesina.

- Useful supplementary reading for advanced undergraduate classes in disciplines such as political science, communication, and media studies.

- Represents the voices from global margins in offering alternative frameworks for global political, social, and economic organizing.
VETERINARY MEDICAL SCHOOL ADMISSION REQUIREMENTS (VMSAR)
2012 Edition for 2013 Matriculation

Association of American Veterinary Medical Colleges

This annually updated publication provides a comprehensive overview of the admission process for the national and international veterinary schools that are members of the Association of American Veterinary Medical Colleges (AAVMC). The following need-to-know information is provided for each school: summary of application procedure; requirements for application and residency; prerequisites for admission; deadlines for each component of the application process; description of campus and campus life; and cost of tuition and fees.

Additional information includes an overview of the Veterinary Medical College Application Service (VMCAS) and information about the accreditation of veterinary schools and professional licensure as a veterinarian. The book provides the best concise, current, and comparative information for those students interested in preparing for a career in veterinary medicine, as well as their advisors and counselors.

ASSOCIATION OF AMERICAN VETERINARY MEDICAL COLLEGES The AAVMC coordinates the national and international affairs of all 33 veterinary medical colleges in the United States and Canada, nine departments of veterinary science, nine departments of comparative medicine, three other veterinary medical education institutions, 12 international colleges of veterinary medicine, and two affiliate international colleges of veterinary medicine. The AAVMC fosters the teaching, research, and service activities of its members, both nationally and internationally. The mission of the AAVMC is to improve the quality of life for people and animals by advancing veterinary medical education, improving animal health and welfare, strengthening biomedical research, promoting food safety and food security, and enhancing environmental quality.

KEY POINTS

• The definitive guide to getting into vet school.
• New fold-out guide to admissions requirements for different schools.
• Now available in e-book formats for easy access on mobile devices.
SOMETHING’S GOTTA GIVE: CHARLESTON CONFERENCE PROCEEDINGS 2011

Beth Bernhardt, Leah Hinds, and Katina Strauch (Eds.)

The theme of the 2011 Charleston Conference, the annual event that explores issues in book and serial acquisition, was “Something’s Gotta Give.” The conference, held November 2–5, 2011, in Charleston, SC, included 9 preconferences, more than 10 plenaries, and over 120 concurrent sessions. The theme reflected the increasing sense of strain felt by both libraries and publishers as troubling economic trends and rapid technological change challenge the information supply chain. What part of the system will buckle under this pressure? Who will be the winners and who will be the losers in this stressful environment?

The Charleston Conference continues to be a major event for information exchange among librarians, vendors, and publishers. As it begins its fourth decade, the Conference is one of the most popular international meetings for information professionals, with almost 1,500 delegates. Conference attendees continue to remark on the informative and thought-provoking sessions. The Conference provides a collegial atmosphere where librarians, vendors, and publishers talk freely and directly about issues facing libraries and information providers.

BETH BERNHARDT is Electronic Resources Librarian at the Jackson Library, University of North Carolina at Greensboro

LEAH HINDS is Assistant Director of the Charleston Conference

KATINA STRAUCH is Assistant Dean of Technical Services and Collection Development at the Addlestone Library, College of Charleston, founder of the Charleston Conference, and editor of Against the Grain, the journal for libraries, publishers, and vendors, which is published six times a year.

ALSO AVAILABLE

Charleston Conference Proceedings 2010: Anything Goes
Katina Strauch, Beth Bernhardt, and Leah Hinds (eds.)

Charleston Conference Proceedings 2009: Necessity is the Mother of Invention
Katina Strauch, Beth Bernhardt, and Leah Hinds (eds.)

KEY POINTS

• Plenary papers by leading information industry thinkers including Michael Keller, Cliff Lynch, Lee Dirks, Robert Darnton, and Mark Dimunation.

• Practical concurrent contributions on topics ranging from collections development in the digital world to best practices for e-journal presentation.

• Over 100 articles, logically grouped, copy edited, and indexed.
KIRBY’S WAY
How Kirby and Caroline Risk Built their Company on Kitchen-Table Values

Angie Klink

The late J. Kirby Risk II called himself “a small-town businessman from the banks of the Wabash.” He was much more. The fastidious, dapper man from Lafayette, Indiana, exuded philanthropy and free enterprise. He was likened to a border collie, working the flock, rounding up strays, darting to key places to close up stragglers, and nudge everyone toward a goal. His demanding, yet endearing, behavior was for good. That was Kirby’s way.

Kirby’s forthright character hummed in the undercurrent of his two occupations. His first career was compassion, and his second career was the building of the battery company he cofounded in 1926 with $500 borrowed from his father. Today, Kirby Risk Corporation is a multimillion-dollar electrical products and services industry headquartered in Lafayette, Indiana, and led by Kirby’s son, Jim.

Kirby’s Way captures the essence of this imitable gentleman who with his loving partner and wife of fifty-five years, Caroline, raised four children, gave time, money, and meals to strangers, refugees, Purdue University students, and their beloved community, while building from their kitchen table a successful Midwest corporation. Kirby lived by the words of his favorite song, “Mankind Should be My Business.” The relationships he built shaped his life and his company. Yet, Kirby was quiet about his deeds. He never wanted accolades. In fact, he may have shunned a book about his life, until he saw his narrative as a parable to compel others to discover certainties for themselves. Even from heaven, he can work the flock and round up strays, so more people might live Kirby’s way.

ANGIE KLINK is the author of Divided Paths, Common Ground, a biography of remarkable women educators in the first half of the twentieth century. Angie authored the children’s book Purdue Pete Finds His Hammer. She has published in four titles for the Chicken Soup for the Soul series. She writes advertising copy and essays and has won forty-two American Advertising Federation ADDY Awards and an Erma Bombeck Writer’s Competition Honorable Mention.

KEY POINTS
- A spirited profile of one of the Midwest’s leading businessmen, his wife, and the company they built.
- Provides insights into the local history of the Lafayette area and Purdue University.
- A fascinating study of faith-based leadership styles.
A UNIVERSITY OF TRADITION
The Spirit of Purdue, Second Edition

Compiled by the Purdue Reamer Club

A University of Tradition is a fascinating compilation of history, customs, pictures, and facts about Purdue University from its founding in 1869 to the present day. Covering all aspects of Purdue, from the origin of the nickname of its students and alumni—Boilermakers—to a chronological list of all buildings ever constructed on the campus in West Lafayette, Indiana, this book presents the ultimate insider’s guide to one of the world’s great universities. It contains a wealth of facts about student, academic, sporting, and campus traditions, as well as biographical information on all the University presidents and other members of Purdue’s family, including David Ross, Neil Armstrong, Eliza Fowler, Jack Mollenkopf, Helen Schleman, and Amelia Earhart. A University of Tradition spotlights many items that will spark the memories of any Purdue alumnus or fan. No matter if you were in the “All-American” Marching Band, lived in the Quad, participated in Grand Prix, wrote for the Purdue Exponent, or were on campus when the Boilermakers won the 1967 Rose Bowl, you will appreciate and enjoy this book. The second edition is fully updated for 2012 and includes information about new landmarks, new traditions, and the incoming twelfth president of the University.

“This book, compiled by the students of the Purdue Reamer Club, is a magnificent collection of many things that make Purdue both a great academic institution and a beloved alma mater. It is a celebration of our past and present and prelude to our future.”

—Martin C. Jischke,
tenth President of Purdue University

THE PURDUE REAMER CLUB is a student organization at Purdue University in West Lafayette, Indiana. The Club was founded in 1923 and is dedicated to fostering the observance of school traditions, supporting all sporting events, and aiding in the development of proper school spirit. They are also the caretakers of the Boilermaker Special, the much traveled “train” that is the official mascot of Purdue University.

KEY POINTS

• The ultimate guide to Purdue traditions and history, written by insiders.

• Printed in full color with many new illustrations.

• The ideal gift for any Purdue student, alum, or anyone who cares about Indiana’s premier University.
BECOME THE CEO OF YOU, INC.
A Pioneering Executive Shares Her Secrets for Career Success, Second Edition

Susan Bulkeley Butler

In this updated second edition of the best-selling Become the CEO of You, Inc., Susan has provided strategies for improving your life and new techniques for advancing your career. The book is focused around her “Make it Happen” model, which is based on three decades of experience working with Fortune 500 companies. The steps include: Develop a clear aspiration for You, Inc.; build your board of directors; develop your plan to make your aspiration happen; and navigate your day-to-day journey.

The second edition is completely revised and includes new topics such as: opportunities for sponsors and advocates; developing your image in today’s world; taking a long-term view of your life and career; new opportunities for balancing career and family; use of social networking techniques... the good, bad and ugly; and preparing for promotion.

“Not only does Ms. Butler’s book provide a cogent framework to prepare for and then realize, it is chock full of practical insights drawn from the author’s own prolific career and personal accomplishments...I wholeheartedly recommend making Susan a member of YOUR (You, Inc.) advisory board.”
—Mark Zupan
Dean of the Simon Graduate School of Business

SUSAN BULKELEY BUTLER is CEO of The Susan Bulkeley Butler Institute for the Development of Women Leaders. Prior to founding the Institute, Susan established herself as an accomplished business leader who shaped her career at Accenture, the world’s leading management consulting, technology services and outsourcing organization. She joined Arthur Andersen & Co. as its first professional female employee in 1965, and 14 years later, was named the first female partner of its consulting organization, Andersen Consulting, now known as Accenture. Before her retirement in 2002, Susan was the Managing Partner for Accenture’s Office of the CEO for Chairman & CEO Joe W. Forehand. Susan served on Accenture’s Executive Committee, the company’s principal advisory and strategy-setting committee, and as President of the Accenture Foundation.

KEY POINTS

- Offers a proven formula for career advancement, based on hundreds of interviews.
- The author was the first female partner of what is now Accenture.
- Revised and updated based on feedback to the best-selling first edition.
BRIDGE BUILDER
An Insider’s Account of Over 60 Years in Post-War Reconstruction, International Diplomacy, and German-American Relations

Walther Leisler Kiep

Walther Leisler Kiep is one of the most independent and influential German post-war politicians. He is also a successful entrepreneur and longtime chairman of Atlantik-Brücke, the German-American friendship organization.

In his autobiography, Kiep speaks frankly about a life at the center of power: as an independent politician and treasurer of the governing CDU party from 1970 to 1991, who did not shrink from conflict with party leaders Helmut Kohl and Franz Josef Strauss; as Minister of Finance in Lower Saxony; as a longtime member of the Volkswagen Supervisory board for 21 years; and as an ambassador for German-American relations, and confidant of several US presidents. As well as presenting an inside history of the relationship between Germany and the United States, the book sheds particular light on the struggle for German unification and that country’s complex relationship with the Middle East.

“During Dr. Walther Kiep’s long career and life, he has been, as the title suggests, a bridge builder between Germany and America. During the long decades of Cold War and after the miracle of German unification in NATO, he worked tirelessly to bring our two countries together to become a force for good after the evils of Hitler’s reign.”

—Nicholas Burns
Harvard University, former US Under Secretary of State

Walter Leisler Kiep is Honorary Chairman of Atlantik-Brücke, the private, nonprofit, nonpartisan organization that aims to develop strong relationships between Germany and the United States. He was treasurer of the CDU party in Germany from 1970 to 1991, and he has held a number of other important posts in German politics and served on many company boards in Europe, the United States, and Canada.

KEY POINTS

- Fascinating behind-the-scenes glimpses of important financial, political, and diplomatic developments over recent decades.
- New insights into the struggle for post-War German unification.
- Frank assessments of US Presidents and senior German and US politicians from one who knew them.
Yugoslavia fell apart more than two decades ago. The brutal conflicts that followed its dissolution are over, but the legacy of the tragedy continues to impact the region. Reconciliation is a long and difficult process that necessitates a willingness to work together openly and objectively in confronting the past. Since its inception in 2001 the Scholars’ Initiative has assembled an international consortium of historians, social scientists, and jurists to examine the salient controversies that in many ways still divide the peoples of former Yugoslavia. The findings of its research teams, published for the first time in 2009, represent a direct assault on the proprietary interpretations that nationalist media and politicians have impressed on mass culture in each of the successor states. This new edition incorporates new evidence that has emerged over the past three years as well as a wholly new chapter devoted to Montenegro’s changing role in the Yugoslav conflicts. Given gaps in the historical record and the existence of sometimes contradictory evidence, these scholars have never pretended to resolve all of the outstanding issues. Yet a combination of original research, the validation of existing evidence, and the exposure of widely held myths that anchor public perceptions have already helped to narrow the parameters within which opposing sides can still engage in reasoned debate. Hopefully, this broadly conceived synthesis is providing scholars, public officials, and media with an indispensable vehicle for challenging and, in the most egregious cases, dispelling altogether widely held myths that inform popular attitudes. The volume vests its credibility in the scientific credentials of its investigators, the transparent impartiality of its methodology, and an absolute commitment to soliciting and examining evidence presented by all sides.

CHARLES INGRAO is Professor of History at Purdue University. He has published over a dozen books on German, Habsburg and Southeastern European history. He is also Founding Editor of the H-Net’s HABSBURG Discussion Group (1991), and has served as Editor of The Austrian History Yearbook (1995-2006) and Senior Editor of Purdue University Press’s Central European Studies book series (1997-).

THOMAS A. EMMERT is Professor Emeritus of History at Gustavus Adolphus College in St. Peter, Minnesota. During his 38 years there he taught courses on both Imperial and modern Russia, the Ottoman Empire, 19th century European intellectual and cultural movements, and Balkan nationalism. He is best known for his book, Serbian Golgotha: Kosovo, 1389.
The Memory Factory
The Forgotten Women Artists of Vienna 1900

Julie M. Johnson

The Memory Factory introduces an English-speaking public to the significant women artists of Vienna at the turn of the twentieth century, each chosen for her aesthetic innovations and participation in public exhibitions. These women played important public roles as exhibiting artists, both individually and in collectives, but this history has been silenced over time. Their stories show that the city of Vienna was contradictory and cosmopolitan: despite men-only policies in its main art institutions, it offered a myriad of unexpected ways for women artists to forge successful public careers. Women artists came from the provinces, Russia, and Germany to participate in its vibrant art scene. However, and especially because so many of the artists were Jewish, their contributions were actively obscured beginning in the late 1930s. Many had to flee Austria, losing their studios and lifework in the process. Some were killed in concentration camps.

Along with the stories of individual women artists, the author reconstructs the history of separate women artists’ associations and their exhibitions. Chapters covering the careers of Tina Blau, Elena Luksch-Makowsky, Broncia Koller, Helene Funke, and Teresa Ries (among others) point to a more integrated and cosmopolitan art world than previously thought; one where women became part of the avant-garde, accepted and even highlighted in major exhibitions at the Secession and with the Klimt group.

“This is an excellent addition to the literature on fin-de-siècle Vienna, well-researched and well-argued. It highlights little-known artists and situates them in a novel interpretation of women’s roles in the art world. The author challenges dominant tropes of feminist historiography and thus sheds new light on twentieth-century art history and historiography.”

—Michael Gubser,
James Madison University

Julie M. Johnson teaches contemporary and modern art history at the University of Texas at San Antonio. She has held Fulbright and IFK residential fellowships in Vienna.

Paperback, 978-1-55753-613-6 • $35.00(s)
ePDF, 978-1-61249-224-7 • $16.99
EPUB, 978-1-61249-203-2 • $16.99
438 pages • April 2012 • 6 × 9
39 color and 97 b/w illus.

Central European Studies

KEY POINTS

• Reveals new information about a neglected group of artistic innovators.

• Explores how gender politics affects the exhibiting of art and art criticism.

• Provides new insights into the vibrant cultural life of Vienna at the turn of the century.
NEVER LOOK BACK
The Jewish Refugee Children in Great Britain, 1938-1945

Judith Tydor Baumel-Schwartz

Between December 1938 and September 1939, nearly ten thousand refugee children from Central Europe, mostly Jewish, found refuge from Nazism in Great Britain. This was known as the Kindertransport movement, in which the children entered as “transmigrants,” planning to return to Europe once the Nazis lost power. In practice, most of the kinder, as they called themselves, remained in Britain, eventually becoming citizens. This book charts the history of the Kindertransport movement, focusing on the dynamics that developed between the British government, the child refugee organizations, the Jewish community in Great Britain, the general British population, and the refugee children.

After an analysis of the decision to allow the children entry and the machinery of rescue established to facilitate its implementation, the book follows the young refugees from their European homes to their resettlement in Britain either with foster families or in refugee hostels. Evacuated from the cities with hundreds of thousands of British children, they soon found themselves in the countryside with new foster families, who often had no idea how to deal with refugee children barely able to understand English.

Members of particular refugee children’s groups receive special attention: participants in the Youth Aliyah movement, who immigrated to the United States during the war to reunite with their families; those designated as “Friendly Enemy Aliens” at the war’s outbreak, who were later deported to Australia and Canada; and Orthodox refugee children, who faced unique challenges attempting to maintain religious observance when placed with Gentile foster families who at times even attempted to convert them. Based on archival sources and follow-up interviews with refugee children both forty and seventy years after their flight to Britain, this book gives a unique perspective into the political, bureaucratic, and human aspects of the Kindertransport scheme prior to and during World War II.


KEY POINTS

• The definitive modern history of the Kindertransport movement.
• Substantially based on oral testimonies from the refugee children themselves.
• New documentary archival materials are presented.
CROWNS, CROSSES, AND STARS
My Youth in Prussia, Surviving Hitler, and a Life Beyond

Sibylle Sarah Niemoeller, Baroness von Sell

This is the story of a remarkable life and a journey, from the privileged world of Prussian aristocracy, through the horrors of World War II, to high society in the television age of postwar America. It is also an account of a spiritual voyage, from a conventional Christian upbringing, through marriage to Pastor Martin Niemoeller, to conversion to Judaism.

Born during the turbulent days of the Weimar Republic, the author was the goddaughter of Kaiser Wilhelm II (to whom her father was financial advisor). During her teenage years, she witnessed the rise of the Third Reich and her family’s resistance to it, culminating in their involvement in “Operation Valkyrie,” the ill-fated attempt to assassinate Hitler and form a new government. At war’s end, she worked with British Intelligence to uncover Nazi leaders. Keeping a promise to her father, she left Germany for a new life in the United States in the 1950s, working for NBC and raising her son in the exciting world of New York, only to return to Germany as the wife of Martin Niemoeller, the voice of religious resistance during the Third Reich and of German guilt and conscience in the postwar decades. Upon her husband’s death in 1984 she returned to America, after having converted to Judaism in London, and turned yet another page by becoming an active public speaker and author.

The title reflects a story of three parts: “Crowns,” the world of nobility in which the author was raised; “Crosses,” her life with Martin Niemoeller and his battles with the Third Reich; and “Stars,” the spiritual journey that brought her to Judaism.

“This autobiography by Sibylle Sarah Niemoeller, widow of the admired German anti-Nazi Martin theologian Martin Niemoeller, is both academically enriching and deeply moving. It shows the transformational impact Holocaust memories can have on a sensitive soul. Written with remarkable warmth and compassion, her stories bring her close to the grateful reader.” —Elie Wiesel

SIBYLLLE SARAH NIEMOEeller was born a baroness, trained as an equestrienne, and was an actress on the German stage and screen. She was part of the German resistance and later served with British Intelligence. During her long life and in her many roles, she has known political leaders, from Kaiser Wilhelm II, her godfather, to Erich Honecker; religious figures, from her own husband, Martin Niemoeller, to Elie Wiesel; and professional icons, from Billy Wilder and Stan Laurel to George Burns.
In the late nineteenth century in Europe and to some extent in the United States, the Jewish upper middle class—particularly the more affluent families—began to enter the cultural spheres of public life, especially in major cities such as Vienna, Berlin, Paris, New York, and London. While many aspects of society were closed to them, theater, the visual arts, and art publication were far more inviting, especially if they involved challenging aspects of modernity that might be less attractive to Gentile society. Jews had far less to lose in embracing new forms of expression, and they were very attracted to what was regarded as the universality of cultural expression. Ultimately, these new cultural ideals had an enormous influence on art institutions and artistic manifestations in America and may explain why Jews have been active in the arts in the twentieth and twenty-first centuries to a degree totally out of proportion to their presence in the US population. Jewish cultural activities and aspirations form the focus of the contributions to this volume. Invited authors include senior figures in the field such as Matthew Baigell and Emily Bilski, alongside authors of a younger generation such as Daniel Magilow and Marcie Kaufman. There is also an essay by noted Los Angeles artist and photographer Bill Aron. The guest editor of the volume, Ruth Weisberg, provides an Introduction that places the individual contributions in context.

RUTH WEISBERG is an artist, Professor of Fine Arts, and former Dean at the Roski School, University of Southern California. She received the Foundation for Jewish Culture's semicentennial "Jewish Cultural Achievement Award" in 2011, and she has been the recipient of many other awards and recognitions. Weisberg has had over 80 solo and 185 group exhibitions, including a recent major exhibition at the Norton Simon Museum in Pasadena, and a retrospective at the Skirball Museum in Los Angeles. Her work is included in 60 major museum collections including those of the Art Institute of Chicago; the Bibliothèque nationale de France in Paris; the Istituto Nazionale per la Grafica in Rome; the Los Angeles County Museum of Art; the Norwegian National Museum in Oslo; the Metropolitan Museum of Art in New York; the National Gallery in Washington, DC; and the Whitney Museum of American Art in New York.
Jews in the Gym
Judaism, Sports, and Athletics

Leonard J. Greenspoon (Ed.)

For some, the connection between Jews and athletics might seem far-fetched. But in fact, as is highlighted by the fourteen chapters in this collection, Jews have been participating in—and thinking about—sports for more than two thousand years.

The articles in this volume scan a wide chronological range: from the Hellenistic period (first century BCE) to the most recent basketball season. The range of athletes covered is equally broad: from participants in Roman-style games to wrestlers, boxers, fencers, baseball players, and basketball stars.

The authors of these essays, many of whom actively participate in athletics themselves, raise a number of intriguing questions, such as: What differing attitudes toward sports have Jews exhibited across periods and cultures? Is it possible to be a “good Jew” and a “great athlete”? In what sports have Jews excelled, and why? How have Jews overcome prejudices on the part of the general populace against a Jewish presence on the field or in the ring? In what ways has Jewish participation in sports aided, or failed to aid, the perception of Jews as “good Germans,” “good Hungarians,” “good Americans,” and so forth?

This volume, is not only accessible to the general reader, but also contains much information of interest to the scholar in Jewish studies, American studies, and sports history.

“To what extent can a Jewish athlete of faith engage in an elite sport and remain a person of faith? And what limits, if any, does high performance sports set and impose upon a Jewish athlete of faith? This excellent compendium explores these tough questions and more.”

—Danny Rosenberg
Brock University

LEONARD J. GREENSPOON is Professor of Classical and Near Eastern Studies and of Theology. He holds the Klutznick Chair in Jewish Civilization at Creighton University.

KEY POINTS

- Illuminating portraits of well-known Jewish sports heroes like Hank Greenberg and Sandy Koufax.
- Shows how sports have helped Jews in their quest to be “fully American.”
- A critical perspective on a neglected area of Jewish studies.

Paperback, 978-1-55753-629-7 • $35.00(s)
ePDF, 978-1-61249-239-1 • $16.99
EPUB, 978-1-61249-240-7 • $16.99
240 pages • September 2012 • 6 × 9
32 b/w illus.

Studies in Jewish Civilization
Volume 23
ASIAN DIASPORA AND EAST-WEST MODERNITY

Sheng-mei Ma

Drawing from Anglo-American, Asian American, and Asian literature as well as J-horror and manga, Chinese cinema and Internet, and the Korean Wave, Sheng-mei Ma’s Asian Diaspora and East-West Modernity probes into the conjoinedness of West and East, of modernity’s illusion and nothing’s infinitude.

Suspended on the stylistic tightrope between research and poetry, critical analysis and intuition, Asian Diaspora restores affect and heart to the experience of diaspora in between East and West, at-homeness and exilic attrition. Diaspora, by definition, stems as much from socioeconomic and collective displacement as it points to emotional reaction. This book thus challenges the fossilized conceptualizations in area studies, ontology, and modernism.

The book’s first two chapters trace the Asian pursuit of modernity into nothing, as embodied in horror film and the gaming motif in transpacific literature and film. Chapters three through eight focus on the borderlands of East and West, the edges of humanity and meaning. Ma examines how loss occasions a revivalization of Asia in children’s books, how Asian diasporic passing signifies, paradoxically, both “born again” and demise of the “old” self, how East turns “yEast” or the agent of self-fashioning for Anglo-America, Asia, and Asian America, how the construct of “bugman” distinguishes modern West’s and East’s self-image, how the extreme human condition of “non-person” permeates the Korean Wave, and how manga artists are drawn to wartime Japan. The final two chapters interrogate the West’s death-bound yet enlightening Orientalism in Anglo-American literature and China’s own schizophrenic split, evidenced in the 2008 Olympic Games.

TEXT AND IMAGE IN MODERN EUROPEAN CULTURE

Natasha Grigorian, Thomas Baldwin, and Margaret Rigaud-Drayton (Eds.)

Text and Image in Modern European Culture is a collection of essays that are transnational and interdisciplinary in scope. Employing a range of innovative comparative approaches to reassess and undermine traditional boundaries between art forms and national cultures, the contributors shed new light on the relations between literature and the visual arts in Europe after 1850. Following tenets of comparative cultural studies, work presented in this volume explores international creative dialogues between writers and visual artists, ekphrasis in literature, literature and design (fashion, architecture), hybrid texts (visual poetry, surrealist pocket museums, poetic photo-texts), and text and image relations under the impact of modern technologies (avant-garde experiments, digital poetry). The Critical Introduction by Robert Lethbridge, University of Cambridge, a leading expert in the field, places the volume’s diverse themes in a unified conceptual perspective.

The discussion encompasses pivotal fin de siècle, modernist, and postmodernist movements in Britain, France, Germany, Italy, Poland, Russia, and Spain. A selected bibliography of work published in the field is also included. The volume will appeal to scholars of comparative literature and visual studies and includes contributions appropriate for supplementary reading in senior undergraduate and graduate seminars.

NATASHA GRIGORIAN is a Research Associate in the Faculty of Philological and Cultural Studies at the University of Vienna. She was previously the Rutherford Research Fellow in Comparative Literature at the University of Cambridge. She is the author of many articles on fin de siècle literature and art, as well as European Symbolism: In Search of Myth (1860-1910) (2009).

THOMAS BALDWIN is Senior Lecturer in French and Co-Director of the Centre for Modern European Literature at the University of Kent. His publications include The Material Object in the Work of Marcel Proust (2005), The Flesh in the Text (co-edited with James Fowler and Shane Weller, 2007), and The Picture as Spectre in Diderot, Proust, and Deleuze (2011).

MARGARET RIGAUD-DRAYTON teaches French literature at Christ’s College at the University of Cambridge. She is the author of Henri Michaux: Poetry, Painting, and the Universal Sign (2005), as well as related articles on Michaux and aspects of twentieth-century French and Belgian word and image texts.

KEY POINTS

- Includes essays on Burne-Jones, Moreau, Brassaï, Rilke, Proust, Apollinaire, and Henry Miller.
- Particular focus on photography and new multimedia arts.
- Ends with a substantial bibliography on the relationship between text and image.
KUNDERA AND MODERNITY

Liisa Steinby

While a large amount of scholarship about Milan Kundera exists, in Liisa Steinby’s opinion his work has not been studied within the context of (European) modernity as a sociohistorical and a cultural concept. Of course, he is considered to be a modernist writer (some call him even a postmodernist), but what the broader concept of modernity intellectually, historically, socially, and culturally means for him and how this is expressed in his texts has not been thoroughly examined. Steinby’s book fills this vacuum by analyzing Kundera’s novels from the viewpoint of his understanding of the existential problems in the culture of modernity. In addition, his relation to those modernist novelists from the first half of the twentieth century who are most important for him is scrutinized in detail. Steinby’s Kundera and Modernity is intended for students of modernism in literary and (comparative) cultural studies, as well as those interested in European and Central European studies.

“This work is superb. By examining the works and traditions that Kundera claims to have influenced him, Steinby demonstrates how Kundera’s misreading of previous novelists as well as his own desire to be taken out of the Czech or Central European context has informed his own work. This book is the result of many years of painstaking research.”
—Craig Cravens, Indiana University

LIISA STEINBY (until 2007 Liisa Saariluoma) teaches comparative literature at the University of Turku. Her research interests in research include aspects of modernity in the novel from the eighteenth century to present. Her single-authored book publications include Der postindividualistische Roman (1994), Nietzsche als Roman. Über die Sinnkonstituierung in Thomas Manns Doktor Faustus (1996), Erzählstruktur und Bildungsroman. Wielands Geschichte des Agathon, Goethes Wilhelm Meisters Lehrjahre (2004), and Wilhelm Meisters Lehrjahre und die Entstehung des modernen Zeitbewusstseins (2005). She has published fourteen collected volumes in addition to about seventy scholarly articles.

KEY POINTS

• Offers new insights into the work of the popular modern writer Milan Kundera.
• Expands the reader’s understanding of the meaning of the concept of “modernity.”
• Widens the literature available in English about Central European culture.
BORGES AND MATHEMATICS

Guillemo Martínez
Translated by Andrea G. Labinger

Borges and Mathematics is a short book of essays that explores the scientific thinking of the Argentine writer Jorge Luis Borges (1899-1986). Around half of the book consists of two “lectures” focused on mathematics. The rest of the book reflects on the relationship between literature, artistic creation, physics, and mathematics more generally. Written in a way that will be accessible even to those “who can only count to ten,” the book presents a bravura demonstration of the intricate links between the worlds of sciences and arts, and it is a thought-provoking call to dialog for readers from both traditions. The author, Guillemo Martínez, is both a recognized writer, whose murder mystery The Oxford Murders has been translated into thirty-five languages, and a PhD in mathematics.

GUILLERMO MARTÍNEZ is an internationally recognized Argentine writer who also holds a PhD in mathematics. His short story “Vast Hell” was published in The New Yorker (2009), and his novel The Oxford Murders (2003) has been translated into thirty-five languages. He is also the author of four more novels, including Regarding Roderer (1992) and The Book of Murder (2007), as well as several books of essays, including Gódel (para todos) (with Gustavo Piñero). Martínez has participated in the Iowa International Writing Program and was a fellow at the MacDowell and Civitella Ranieri foundations.

ANDREA G. LABINGER has published numerous translations of Latin American fiction. Among the many authors she has translated are Sabina Berman, Carlos Cerda, Daína Chaviano, Mempo Giardinelli, and Luisa Valenzuela. She has been a finalist three times in the PEN USA competition. Recent translations include Ángela Pradelli’s Friends of Mine (2012) and Ana María Shua’s Death as a Side Effect (2010).

KEY POINTS

• Presents complex mathematical and literary concepts in a way that is accessible to non-specialists.

• Promotes dialog between readers from both humanist and scientific traditions.

• Expands understanding of the Argentine writer, Jorge Luis Borges, including presenting some never-before-translated work.

Paperback, 978-1-55753-632-7 • $16.95(t)
ePDF, 978-1-61249-251-3 • $9.99
EPUB, 978-1-61249-252-0 • $9.99
180 pages • October 2012 • 5.5 × 8.5
In her book, *The Closed Hand: Images of the Japanese in Modern Peruvian Literature*, Rebecca Riger Tsurumi captures the remarkable story behind the changing human landscape in Peru at the end of the nineteenth century when Japanese immigrants established what would become the second largest Japanese community in South America. She analyzes how non-Japanese Peruvian narrators unlock the unspoken attitudes and beliefs about the Japanese held by mainstream Peruvian society, as reflected in works written between 1966 and 2006. Tsurumi explores how these Peruvian literary giants, including Mario Vargas Llosa, Miguel Gutíérrez, Alfredo Bryce Echenique, Carmen Ollé, Pilar Dughi, and Mario Bellatin, invented Japanese characters whose cultural differences fascinated and confounded their creators. She compares the outsider views of these Peruvian narrators with the insider perceptions of two Japanese Peruvian poets, José Watanabe and Doris Moromisato, who tap personal experiences and memories to create images that define their identities.

The book begins with a brief sociohistorical overview of Japan and Peru, describing the conditions in both nations that resulted in Japanese immigration to Peru and concluding in contemporary times. Tsurumi traces the evolution of the terms “Orient” and “Japanese/Oriental” and the depiction of Asians in Modernista poetry and in later works by Octavio Paz and Jorge Luis Borges. She analyzes the images of the Japanese portrayed in individual works of modern Peruvian narrative, comparing them with those created in Japanese Peruvian poetry. The book concludes with an appendix containing excerpts from Tsurumi’s interviews and correspondence in Spanish with writers and poets in Lima and Mexico City.

**KEY POINTS**

- Explores the Asian experience in South America from both indigenous and migrant perspectives.
- A major contribution to cultural history as well as the study of Latin American literature.
- Contributes to the topical interest in migration studies.

**About the Author**

**REBECCA RIGER TSURUMI** has worked as a journalist/editor in Latin America and the United States. A Latinamericanist who focuses on relations between Asia and Latin America, she received a PhD in Hispanic Literature from the CUNY Graduate Center and has taught Spanish language and literature courses at various colleges within the City University of New York, SUNY Purchase College, and Adelphi University.
Women’s voices routinely have been muted or omitted entirely when a nation assembles its historical narrative. In Miradas transatlánticas: El periodismo literario de Elena Poniatowska y Rosa Montero, Alicia Rita Rueda-Acedo examines the relationship between the journalistic and literary work of the two writers named in the title as they utilize a distinct combination of journalism and fiction to create new spaces where women’s voices and experiences may be situated prominently in their nations’ historical narratives.

Rueda-Acedo analyzes the works of the two writers from the perspectives of both gender and genre studies, extending the notion of genre from the literary tradition and applying it to journalistic production. Each of the chapters rethinks and revises the concept of literary genres by arguing for the inclusion of the interview, the reportage, the article, and the chronicle within the category of literature. In her study of Las siete cabritas by Poniatowska and Historias de mujeres by Montero, Rueda-Acedo argues successfully that these are works of homage to women who have influenced history. By interpreting and subverting patriarchal models, the writers draw attention to the ways in which women have engaged Mexican, Spanish, and Universal history. Rueda-Acedo focuses on the characteristics of the journalistic interview and proposes its interpretation as a literary text. A poetics of this genre is also proposed.

Rueda-Acedo’s study explores how Poniatowska and Montero represent women who have marked history as part of the feminist agenda that the two writers have promoted in their journalistic and literary production. The book also emphasizes the role of the two writers as researchers and critics and deepens the vibrant debate about the relationship between literature and journalism currently being pursued on both sides of the Atlantic.

ALICIA RITA RUEDA-ACEDO, University of Texas at Arlington, focuses on Contemporary Peninsular and Mexican Literatures, particularly women authors, as well as the relations between literature and journalism and literature and history. She has published in journals such as ALEC and Hispania, and she is one of the editors of Independencias, Revoluciones y Revelaciones: Doscientos Años de Literatura mexicana.
Emilia Pardo Bazán’s place in Spanish and Galician literatures has been hard won, and she has yet to receive the recognition she deserves. In Género, nación y literatura: Emilia Pardo Bazán en la literatura gallega y española, Carmen Pereira-Muro studies the work and persona of this fascinating author in the context of Spanish and Galician competing nationalisms. She rereads the literary histories and national canons of Spain and Galicia as patriarchal master narratives that struggle to assimilate or silence Pardo Bazán’s alternative national project.

Pereira-Muro argues that Pardo Bazán posited the inclusion of women in the national culture as a key step in circumventing the representational logic behind Realism and Liberalism in the modern nation-state. By insisting that women should be equal partners, Pardo Bazán problematically adopted the patriarchal binarism that assigns women to Nature and men to Culture, but she also subverted it by denying its supplemental relationship. Her astute choice and manipulation of masculine cultural models (Realism, not Romanticism; prose, not poetry; Castilian language, not Galician) ultimately won her (despite fierce opposition) inclusion in the Spanish national canon. Furthermore, the study of her thorny relations with emerging Galician nationalism shows that her exclusion from “Galician literature” was due largely to her transgressive gender performance. Finally, Pereira-Muro contends that in the author’s last novel, Pardo Bazán experimented with creating a feminine writing and a feminine canon for Spain. Nevertheless, the prevailing gender politics ensured that only her realist (masculine) production made it into the Spanish canon, and not this last, modernist (feminine) writing.

In conclusion, this book questions the naturalization of national canons by uncovering the gender politics behind what is cast as naturally determined by language and geography. Doing this also exposes the parallel gender strictures at work behind seemingly opposed central (Spanish) and peripheral (Galician) national projects.

CARMEN PEREIRA-MURO, Texas Tech University, has published on questions of gender and nationalism in eighteenth- and nineteenth-century literatures, and on other topics related to Emilia Pardo Bazán and Galician literature. She is also the author of Culturas de España (2002).
SHOFAR: AN INTERDISCIPLINARY JOURNAL OF JEWISH STUDIES
Zev Garber and Daniel Morris (Eds.)

Shofar, a quarterly, interdisciplinary journal of Jewish studies, is the official journal of the Midwest and Western Jewish Studies Associations. Under the leadership of its distinguished editorial board, Shofar ranges far and wide in a multidisciplinary world that spans four thousand years. It publishes scholarly articles, opinion pieces, readers’ forums, pedagogical essays, and book reviews.

Published four times a year. Volume 31 (2012-13). Domestic annual subscriptions: $60.00, individuals; $100.00, institutions. International annual subscriptions: $80.00, individuals; $120.00, institutions. Print ISSN: 0882-8539; E-ISSN: 1534-5165.

PHILIP ROTH STUDIES
Derek Parker Royal and Jessica G. Rabin (Eds.)

Philip Roth Studies, a peer-reviewed semiannual journal published by Purdue University Press in cooperation with the Philip Roth Society, welcomes all writing pertaining entirely or in part to Philip Roth, his fiction, and his literary and cultural significance. Its goal is to encourage the exchange of ideas and texts concerning this significant and bestselling Jewish-American author.

Published two times a year. Volume 8 (2012). Domestic annual subscriptions: $50.00, individuals; $110.00, institutions. International annual subscriptions: $60.00, individuals; $120.00, institutions. Print ISSN: 1547-3929; E-ISSN: 1940-5278.

EDUCATION & CULTURE: THE JOURNAL OF THE JOHN DEWEY SOCIETY
David A. Granger (Ed.)

Education and Culture takes an integrated view of philosophical, historical, and sociological issues in education. It is the official journal of the John Dewey Society, founded in 1935, which draws its inspiration from the work of the philosopher, psychologist, and educational reformer who died in 1952. Submissions of Dewey scholarship, as well as work inspired by Dewey’s many interests are welcome. John Dewey Society members receive the journal as part of their membership in the society. Education and Culture is supported by the Daniel Tanner Endowment Fund.

Published two times a year. Volume 28 (2012). Domestic annual subscriptions: $40.00, individuals; $85.00, institutions. International annual subscriptions: $50.00, individuals; $95.00, institutions. Print ISSN: 1085-4908; E-ISSN: 1599-1786.
INTERNATIONAL JOURNAL OF PROBLEM-BASED LEARNING (IJ PBL)
Peggy A. Ertmer and Michael M. Grant (Eds.)
IJ PBL publishes relevant, interesting, and challenging articles of research, analysis, or promising practice related to all aspects of implementing problem-based learning (PBL) in K-12 and post-secondary classrooms. IJ PBL is supported financially by The Teaching Academy at Purdue University. Published two times a year. Vol. 6 (2012). E-ISSN: 1541-5015.

JOURNAL OF PRE-COLLEGE ENGINEERING EDUCATION RESEARCH (J-PEREER)
Johannes Strobel (Ed.)
The Journal of Pre-College Engineering Education Research (J-PEREER) is issued twice a year electronically and serves as a forum and a community space for the publication of research and evaluation reports on areas of pre-college STEM education, particularly in engineering. Published two times a year. Vol. 2 (2012). E-ISSN: 2157-9288.

JOURNAL OF AVIATION TECHNOLOGY AND ENGINEERING (JATE)
Brent D. Bowen, Henry R. Lehrer, and John H. Mott (Eds.)
JATE is a refereed publication serving the needs of collegiate and industrial scholars and researchers in the multidisciplinary fields of aviation technology and engineering. A key focus of JATE is to promote the bridging of these fields by publishing scholarly articles related to the integration of theory and application in the Design/Build/Test process. Published two times a year. Vol. 2 (2012-13). E-ISSN: 1932-6246.

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